

This Module Catalogue is giving an first overview over the modules and their corresponding courses of the academic year winter term 2012/13 and summer term 2013. Term specific information you will find in KLIPS: <https://klips.uni-koeln.de> .

List of Abbreviations

AN	credit points acquired at an university abroad (ECTS)
FS	Case Study (or Business Game)
HA	Paper
KL	Written Exam
CP	Credit Points
max.	Students can obtain at most the number of credit points indicated
min.	Students must obtain at least the number of credit points required
MP	Oral Exam
PO	Examination Regulations
PR	Project
RE	Presentation
so	Other Examination Requirements
ST	Practical Studies

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This course catalogue contains the descriptions of modules taught in English and additionally a few English descriptions of modules taught in German.

Module descriptions

Modules A

Name	Ageing and social space in the welfare mix		
Module number	41101	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation „Sozialpolitik“ Bachelor Health Economics: compulsory module within „Gesundheitsökonomische und medizinische Grundlagen“ Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Analysis of Multivariate Data		
Module number	44101	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Multivariate data analysis in the field of economic and social sciences.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation "Quantitative Methoden der Wirtschafts- und Sozialwissenschaften".		
Examination Requirements	KL, MP		
Recommended Prior Knowledge	Statistics A and Statistics B		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...use multivariate methods for structural analysis and dimension ...reduction of data. ...use the linear regression model and the analysis of variance. ...use software.		
Contents	<ul style="list-style-type: none"> • basics of estimating and testing • correlation analysis • regression analysis • analysis of variance • factor analysis • principal component • analysis • cluster analysis 		
Information about Teaching and Learning Methods	Lecture with weekly exercises.		
Additional Information	Compulsory literature will be made public at the beginning of the term. The effective exam modalities are announced at the beginning of the course.		
Responsible Faculty Member	Dr. Oliver Grothe		

Name	Analysis of Social Structures		
Module number	06101	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Qualifications	Knowledge of the social structure of societies		
Module is allocated to	<p>Bachelor Social Sciences: compulsory module within the main subject Social Sciences, group "Soziologie"</p> <p>Bachelor Economics: elective module within the subsidiary subject Social Sciences, group „Soziologie“</p> <p>Bachelor Business Administration, Economics, Health Economics: elective module within the specialisation "Soziologie"</p> <p>Bachelor Regional Studies East and Central Europe, Latin America, China: BA Regionalstudien Ost- und Mitteleuropa, Lateinamerika, China: elective module within the subsidiary subject Social Sciences</p> <p>Bachelor Media Studies: elective module within the subsidiary subject „Ökonomie und Soziologie der Medien“</p>		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	none		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...identify the social structures of societies</p> <p>...recognize and assess methodical problems and prerequisites of structural analyses</p> <p>...understand the main theoretical perspectives and explanations regarding the social structure of societies</p>		
Contents	<ul style="list-style-type: none"> • theories and models of social structural analyses • population processes • social inequality (e.g. in the fields education and employment market) • lifestyles and social milieu 		
Information about Teaching and Learning Methods	<p>Lecture (possibly with group work and discussions).</p> <p>Facultative tutorials may be offered that are recommended to attend for self study purposes</p>		
Responsible Faculty Member	Prof. Dr. Michael Wagner		

Name	Anthropological foundation of social policy		
Module number	41001	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	20-30 h	Independent Studies	150-160 h
Qualifications	-		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation „Sozialpolitik“ Bachelor Health Economics: compulsory module within „Gesundheitsökonomische und medizinische Grundlagen“ Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60), HA		
Recommended Prior Knowledge	none		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...-		
Contents	-		
Information about Teaching and Learning Methods	-		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Applied Econometrics		
Methods and related subjects Economics (4 CP)			
Module number	44104	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	45 h	Independent Studies	75 h
Qualifications	Application of Econometric methods		
Module is allocated to	Bachelor Economics: compulsory module within the methods area		
Examination Requirements	KL (60), so, PR, MP		
Recommended Prior Knowledge	Statistics A and Statistics B		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...analyse data by econometric methods, ...use econometric software, ...work on projects and present them.		
Contents	<ul style="list-style-type: none"> • Multiple linear regression • Model selection • Analysis of qualitative data • Analysis of time series 		
Information about Teaching and Learning Methods	The course contains practical computer exercises.		
Additional Information	<p>Literature and further material can be found on ILIAS.</p> <p>Examination requirements: Combination of 60 minutes written exam or 20 minutes oral exam (70%) and Exercises/Tests/Projects (30%)</p> <p>The effective exam modalities are announced at the beginning of the course.</p>		
Responsible Faculty Member	Univ.-Prof. Dr. Karl Mosler, Jun.-Prof. Dr. Hans Manner		
Specialisation Qualitative methods in Economics and Social Sciences (6 CP)			
Module number	44104	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	45 h	Independent Studies	135 h
Qualifications	Application of Econometric methods		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Quantitative Methods in Economic and Social Sciences		
Examination Requirements	KL (60), so, PR, MP		
Recommended Prior Knowledge	Statistics A and Statistics B		

Courses	lecture, practice
Language	German
Learning Objectives	Students... ...analyse data by econometric methods, ...use econometric software, ...work on projects and present them.
Contents	<ul style="list-style-type: none"> • Multiple linear regression • Model selection • Analysis of qualitative data • Analysis of time series
Information about Teaching and Learning Methods	The course contains practical computer exercises.
Additional Information	Literature and further material can be found on ILIAS. Examination requirements: Combination of 60 minutes written exam or 20 minutes oral exam (70%) and Exercises/Tests/Projects (30%) The effective exam modalities are announced at the beginning of the course.
Responsible Faculty Member	Univ.-Prof. Dr. Karl Mosler, Jun.-Prof. Dr. Hans Manner

Name	Applied Seminar in Healthcare Management		
Module number	86007	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	Knowledge of current issues and existing solution approaches in health care system.		
Module is allocated to	Bachelor Health Economics: compulsory module within „Gesundheitsökonomische und medizinische Grundlagen“		
Examination Requirements	RE, HA, so		
Information about Examination Requirements	Hausarbeit (60%), Präsentation und Mitarbeit (20%), sonstige Leistungen (20%)		
Recommended Prior Knowledge	None		
Courses	seminar		
Language	German		
Learning Objectives	<p>Students...</p> <p>...to be able to analyze on basis of original documents, especially topics from the daily press, journal article and other communication media. Analyzing current entrepreneurial questions due to health-political progress. To do autonomous research on a given topic at a set period including the given literature. Presentation of the results via powerpoint and discussion of existing solution approaches.</p>		
Contents	<ul style="list-style-type: none"> • Current entrepreneurial questions in the field of health care system. 		
Information about Teaching and Learning Methods	As the case may be, research and presentation are accomplished in group work. Providing formal advices how to write a seminar paper in the download area.		
Additional Information	predetermined issues		
Responsible Faculty Member	Prof. Dr. Ludwig Kuntz		

Name	Aspects of Public Law		
Module number	04004	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration, Economics: compulsory module within the methods area Bachelor Education		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Otto Depenheuer		

Modules B

Name	Bachelorseminar Accounting and Taxation		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	The acquired knowledge is relevant for creating and presenting academic papers in the field of Business Administration. Deepening of knowledge the area Accounting and Taxation; Qualifications in scientific work.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation „Ertragsteuern und Rechnungslegung" BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Accounting BA Lehramt kleine Fachrichtung WiWi: Wahl im Schwerpunktstudium Accounting (Finanz- und Rechnungswesen) BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Accounting		
Examination Requirements	RE, HA		
Recommended Prior Knowledge	Contents of the basic modules in the major Business Administration, area „Accounting and Taxation” is required.		
Courses	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...apply their knowledge to specific topical issues and current problems in the area of Accounting and Taxation.</p> <p>...search for and select the task- relevant scientific literature in a predetermined period of time.</p> <p>... prepare and write a scientific work dealing with an issue on their own or in teams. Consequently, they benefit from an appropriate preparation for their Bachelor thesis.</p> <p>...learn necessary skills for scientific work.</p> <p>...present their issue in a seminar talk.</p> <p>...present their results supported by PowerPoint.</p> <p>...discuss actively the presented issues of the seminar in class.</p>		
Contents	<ul style="list-style-type: none"> • Current topics of Accounting and Taxation 		
Information about Teaching and Learning Methods	The course contains elements that are conceptual and applied elements, including case studies, lectures and discussions.		
Additional Information	Mandatory literature will be announced at the beginning of the seminar and can include English literature.		
Responsible Faculty Member	Prof. Dr. Michael Overesch, Prof. Dr. Christoph Kuhner, Prof. Dr. Carsten Homburg		

Name	Bachelorseminar Corporate Development		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	The acquired knowledge is relevant for creating and presenting academic papers in the field of Business Administration. Deepening of knowledge in a specific sub-domain of Business Administration; Qualifications in scientific work.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation "Corporate Development" BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Corporate Development BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Corporate Development		
Examination Requirements	RE, HA		
Recommended Prior Knowledge	Contents of the basic modules in the major Business Administration, area „Corporate Development“ is required.		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...apply their knowledge to specific topical issues and current problems in the area of Corporate Development. ...search for and select the task- relevant scientific literature in a predetermined period of time. ... prepare and write a scientific work dealing with an issue related to corporate development on their own or in teams. Consequently, they benefit from an appropriate preparation for their Bachelor thesis. ...learn necessary skills for scientific work. ...present their issue in a seminar talk. ...present their results supported by PowerPoint. ...discuss actively the presented issues of the seminar in class.		
Contents	<ul style="list-style-type: none"> • Topics of Corporate Development 		
Information about Teaching and Learning Methods	The course contains elements that are conceptual and applied elements, including case studies, lectures and discussions.		
Additional Information	Mandatory literature will be announced at the beginning of the seminar and can include English literature.		
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Prof. Dr. Dirk Sliwka, Prof. Dr. Mark Ebers, Prof. Dr. Bernd Irlenbusch, Prof. Dr. Thorsten Semrau		

Name	Bachelorseminar Finance		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	The acquired knowledge is relevant for creating and presenting academic papers in the field of Business Administration. Deepening of knowledge in Finance; Qualifications in scientific work.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation "Finance I" und "Finance II" BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Finance BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Finance BA Lehramt kleine Fachrichtung WiWi: Wahl im Schwerpunktstudium Finance		
Examination Requirements	RE, HA, so		
Recommended Prior Knowledge	Basic knowledge in Finance		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...independently engage in up-to-date topics within the field of finance and apply obtained knowledge from previous studies. ...research, select and synthesise relevant academic literature. ...develop an scientific paper and obtain a suitable preparation regarding their bachelor thesis. ...present their results and discuss with fellow participants.		
Contents	<ul style="list-style-type: none"> • Current topics in Finance 		
Information about Teaching and Learning Methods	Supervision by staff members of the departments assists structuring the topic and the application of previous acquired finance knowledge. The presentation and discussion of the paper within the block course expands the independent work regarding a scientific research question.		
Responsible Faculty Member	Prof. Dr. Dieter Hess		

Name	Bachelorseminar Marketing		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	120-0 h
Qualifications	The acquired knowledge is relevant for creating and presenting academic papers in the field of Business Administration. Deepening of knowledge in Marketing; Qualifications in scientific work.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation "Marketing" BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Marketing BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Marketing BA Lehramt kleine Fachrichtung WiWi: Wahl im Schwerpunktstudium Marketing (Produktion, Logistik, Absatz)		
Examination Requirements	RE, HA, so		
Recommended Prior Knowledge	Contents of the modules Marketing and Channel Management are expected.		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...independently engage in up-to-date topics within the field of marketing or retailing and apply obtained knowledge from previous studies. ...research, select and synthesize relevant academic literature. ...develop a scientific paper and obtain a suitable preparation regarding their bachelor thesis. ...present their results and discuss with fellow participants.		
Contents	<ul style="list-style-type: none"> • Current topics in marketing and retailing 		
Information about Teaching and Learning Methods	The independent development of a project within a group is key element of the seminar. Supervision by staff members of the departments assists structuring the topic and the application of previous acquired marketing knowledge. The presentation and discussion of the paper within the block course expands the independent work regarding a scientific research question.		
Responsible Faculty Member	Prof. Dr. Franziska Völckner, Prof. Dr. Marc Fischer, Prof. Dr. Werner Reinartz		

Name	Bachelorseminar Supply Chain Management		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	Acquired knowledge is relevant for the self-dependent generation and presentation of a scientific report in the field of business studies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation "Supply Chain" BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Supply Chain BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Supply Chain BA Lehramt kleine Fachrichtung WiWi: Wahl im Schwerpunktstudium Supply Chain(Produktion, Logistik, Absatz)		
Examination Requirements	RE, HA, FS		
Recommended Prior Knowledge	Contents of the basic modules in the field of "Supply Chain Management" are required ("Operations Management" and "Produktion und Logistik").		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...LS Tempelmeier: Students become familiar with methods aiming at analysing current academic publications. ...LS Thonemann: The students familiarize with the core planning and optimization tasks of a supply chain manager and learn how to use a supply chain software at an example. The course focuses on teaching students how to write a scientific report and how to present their results to an audience.		
Contents	<ul style="list-style-type: none"> • LS Tempelmeier: We discuss changing topics in the fields of production, logistics, Supply Chain Management and Operations Research. • LS Thonemann: We discuss main supply chain planning problems in the fields of network design, transportation or distribution planning with the help of a supply chain software. In a case study, the students independently optimize a given supply chain from practice. The students compose a scientific report of their results and generate a presentation. 		
Information about Teaching and Learning Methods	The course contains conceptual and applied elements, including case studies, presentations and discussions.		
Additional Information	Set books are announced each semester and can contain German and English texts.		
Responsible Faculty Member	Univ.-Prof. Dr. Ulrich W. Thonemann, Prof. Dr. Horst Tempelmeier		

Name	Bank Management		
Module number	16001	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Appliance of core concepts in investment appraisal, finance, cost accounting and accounting related to bank specific questions.		
Module is allocated to	BA BWL, VWL, SOWI: elective in free selectable area of profile group Finance I and II BA GESÖK, WINFO: elective in free selectable area of profile group Finance BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Finance BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Finance BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Finance (Finanz- und Rechnungswesen)		
Examination Requirements	KL		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...have an overview on the German banking market, the most relevant institutional framework requirements and banking activities.</p> <p>...describe core features of bank accounting, bank cost accounting and fundamentals of risk-return-management.</p> <p>...analyze the content of bank balance sheets.</p> <p>...apply the specifics in bank accounting to concrete questions and problems.</p> <p>...calculate the regulatory equity and capital requirements for risk positions.</p> <p>...calculate the costs of bank products such as deposits and credits.</p>		
Contents	<ul style="list-style-type: none"> • Banking market • Bank accounting • Bank regulation • Bank cost accounting • Risk-return-management 		
Additional Information	Reading requirements will be announced at the beginning of each semester.		
Responsible Faculty Member	Prof. Dr. Thomas Hartmann-Wendels		

Name	Basic Seminar in Healthcare Management		
Module number	86006	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	Knowledge of current issues and existing solution approaches in the area of hospital management.		
Module is allocated to	Bachelor Health Economics: compulsory module within „Gesundheitsökonomische und medizinische Grundlagen“		
Examination Requirements	RE, HA, so		
Information about Examination Requirements	Hausarbeit (60%), Präsentation und Mitarbeit (20%), sonstige Leistungen (20%)		
Recommended Prior Knowledge	None		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...analyzing on basis of a journal article containing current issues of hospital management. To do autonomous research on a given topic at a set period including the given article. Presentation of the results via powerpoint and discussion of existing solution approaches.		
Contents	<ul style="list-style-type: none"> • Currents questions of hospital management 		
Information about Teaching and Learning Methods	Introduction of “how to write a seminar paper”. As the case may be, research and presentation are accomplished in group work .Providing formal advices “how to write a seminar paper” in the download area. Participation in discussion is required.		
Additional Information	Predetermined issues. A copy of the appropriate article (if necessary further literature) is going to be provided.		
Responsible Faculty Member	Prof. Dr. Ludwig Kuntz		

Name	Basic Seminar in Theoretical Computer Science		
Module number	75101	Workload	90 h
Credit Points	3	Recurrence Frequency	every summer term
Attendance	20 h	Independent Studies	70 h
Qualifications	Best practice of scientific work and independent exploration of a field of knowledge		
Module is allocated to	B.Sc. Information Systems: compulsory module within the specialisation Theoretical Computer Science		
Examination Requirements	RE		
Information about Examination Requirements	The participant prepares a project report and/or term paper and gives an oral presentation.		
Recommended Prior Knowledge	Contents of the Programming Course, Foundations of Computer Science 1 and 2 and the Practical Course on Programming		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...learn fundamentals and best practice of scientific work, are able to expand their knowledge in the area of computer science via independent work and to present their results in a convincing way.		
Contents	<ul style="list-style-type: none"> The proseminar is an introduction into scientific work. The participants get to know a specific field of computer science by developing a small project or term paper and presenting it to their peers. 		

Name	Basic principles of health economics		
Module number	38001	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	45 h	Independent Studies	135 h
Qualifications	Working in the economic policy consulting field (ministries, research institutes, public institutions), media, associations, foundations, health insurances, institutions in the health sector		
Module is allocated to	Bachelor Economics, Bachelor Business Administration, Bachelor Social Sciences: elective module within the specialisation „Constitutional Economics and Economic Political Consulting”. Bachelor Health Economics: elective module within major subject: Basics in health Economics and Medicine		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	None. It is highly recommended to have studied “Principles of Microeconomics” (Grundzüge der Mikroökonomik) and “Principles of Macroeconomics” (Grundzüge der Makroökonomik).		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...identify problems in the health care system and work out the need for regulation. ...develop criteria to evaluate different reform options. ...analyse the interaction between public and private insurances and the health care providers. ...analyse current political debates about reform options for the German health care system. ...discuss about these reform options and enhance their ability to take part in public discussions and reform debates. ...discuss objective and problem-oriented		
Contents	<ul style="list-style-type: none"> • Theoretical analysis of the health insurance market • Institutional setting of the German health insurance market • Theoretical analysis of the health care provision market • Institutional setting of the German health care provision market • Instruments of health policy • Comparison of possible options for the organisation of a health care system 		
Information about Teaching and Learning Methods	Lecture and two-week exercise sessions		
Additional Information	This module is also module within the Bachelor Health Economics.		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Dr. Steffen J. Roth		

Name	Basics of Scientific Working in the Social Sciences		
Module number	13008	Workload	240 h
Credit Points	8	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	180 h
Qualifications	Preparation, conduct and presentation of research in the Social Sciences		
Module is allocated to	Bachelor Social Sciences: elective course within the major subject empirical social research Bachelor Macroeconomics: elective module within the social sciences minor, group sociology		
Examination Requirements	KL (90), so		
Information about Examination Requirements	Other examinations: exercises (You will get a grade for your exam, but the exercises will be either “passed” or “not passed”. In order to be able to take part in the exam the exercises have to be passed.)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...are acquainted with the basic techniques of social-scientific work.</p> <p>...know the formal scheme of social-scientific research papers.</p> <p>...are able to search literature and data in specific databases as well as evaluate the search result as to quality.</p> <p>...are able to summarize articles and write synopses.</p> <p>...are able to quote scientific articles according to the formal requirements.</p> <p>...are able to illustrate data in graphs and charts.</p> <p>...are able prepare and give presentations.</p>		
Contents	<ul style="list-style-type: none"> • Infrastructure of the Social Sciences • Literature and data search • Formal scheme and layout of articles in the Social Sciences • Techniques of scientific quoting • Illustration of graphs and charts • Preparation of presentations • Presentation techniques 		
Information about Teaching and Learning Methods	Lecture and tutorial with assignments, group work, presentations and discussion		
Additional Information	Registration for this course ensues via KLIPS. Registration for the written examination has to be directed at the respective examination office. Required readings will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Karsten Hank		

Name	Behavioral Decision Theory		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Understanding and being able to apply the central results and concepts of Decision Theory with a special emphasis on psychological foundations and behavioral biases.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Psychoeconomics		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Basic knowledge of microeconomics at the level of "Grundzüge der Mikroökonomie".		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...are capable of understanding formal concepts and follow formal arguments.</p> <p>...are able to apply elementary microeconomics concepts.</p> <p>...are capable of reflecting critically.</p>		
Contents	<ul style="list-style-type: none"> • Normative vs. Descriptive Decision Theory • Expected Utility and Subjective Expected Utility • Framing, the Endowment Effect, and Other Problems • Decisions Under Risk and Prospect Theory • Intertemporal Decisions and Quasihyperbolic Discounting • Preference Reversals • Ambiguity • Neuroeconomics 		
Information about Teaching and Learning Methods	E-Learning Units (IILIAS) may be provided.		
Additional Information	Additional information will be available in KLIPS.		
Responsible Faculty Member	Univ.-Prof. Dr. Carlos Alós-Ferrer		

Name	Business Ethics		
Module number	29102	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Reflection on ethical behavior in business		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Corporate Development BA Lehramt berufliche Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Corporate Development BA Lehramt große Fachrichtung WiWi: Wahl im Schwerpunktstudium B in der Profilgruppe Corporate Development		
Examination Requirements	KL, so		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...acquire insights into essential parts of business ethics ...are guided to critically reflect their own role in a company ...develop visions of responsible behavior in business ...apply the learned material to concrete case studies		
Contents	<ul style="list-style-type: none"> • Values and the "Good Life" • Ethical approaches to business: Utilitarianism, Deontology, Virtue Ethics • Ethical decision making of individuals: heuristics and biases, lying and deception • Ethical issues inside the organization: trust and reciprocity, whistle-blowing, employer-employee relationship, fairness and justice • Ethics in the market place: ethical aspects of advertising, marketing, and sales, fair pricing, competition and corruption, suppliers and enforcement of ethical standards 		
Information about Teaching and Learning Methods	Interactive discussions of case studies		
Additional Information	This module will start in the summer term 2014. The courses of this module can be announced on short term notice before the start of the semester (see KLIPS). In general the courses of this module will be in English (see KLIPS). Required readings will be announced in KLIPS or on our homepage. The courses of this module will potentially be hold only in the first or in the second half of the semester (see KLIPS).		
Responsible Faculty Member	Prof. Dr. Bernd Irlenbusch		

Name	Business Taxation		
Module number	19002	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Fundamentals of business taxation to prepare students to work in tax consulting or in finance and accounting area.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Corporate taxes		
Examination Requirements	KL		
Recommended Prior Knowledge	It is recommended to attend or to have attended the lecture „Fundamentals of Taxation“.		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> ...gain a basic knowledge of the German business tax system ...deal with the appropriate sources of law, verdicts and guidelines ...discuss business situations from a tax perspective ...present the tax effects of complicated business processes ...practice techniques to solve tax cases and questions ...apply their acquired knowledge on cases and transfer it to new situations ...evaluate tax effects on business decisions 		
Contents	<ul style="list-style-type: none"> • Taxation of business owners and companies dependent upon their legal status • Determination of the taxable income • Gift and inheritance tax • Influence of tax on business decisions 		
Additional Information	The bibliography is given in the lecture.		
Responsible Faculty Member	Prof. Dr. Michael Overesch		

Modules C

Name	Capital Investment and Financing		
Module number	01004	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Business activities which require an analysis of capital investment and financing alternatives.		
Module is allocated to	Bachelor Business Administration: elective module within the main subject Business Administration Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration Bachelor Health Economics: elective module within the subsidiary subject Economic Basics Bachelor Information Systems: elective module within the subject area Business Administration		
Examination Requirements	KL (60)		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	Students... ...learn how to evaluate capital budgeting using static and dynamic methods under certainty. ...consider chances and risks when applying different capital budgeting methods in order to analyse fundamental financial decisions. ...determine the capital necessary for given investment strategies. ...describe the different types of financing. ...estimate and discuss selected forms of financing. ...enhance their understanding of the concepts and skills acquired in the lecture by solving problem sets and preparing case studies.		
Contents	<ul style="list-style-type: none"> • Conceptual and decision-theoretical key questions • Capital budgeting methods under certainty • Perspective of capital budgeting methods under uncertainty • Debt financing • Self-financing • Financial planning • Planning of capital requirements on a cash and balance basis • Risk-return-profile 		
Information about Teaching and Learning Methods	Facultative tutorials can be offered and are recommended to attend for self study purpose		
Additional Information	Classes may be taught exclusively in the first or the second part of the term (see KLIPS). Required reading will be announced via KLIPS.		
Responsible Faculty Member	Prof. Dr. Alexander Kempf, Prof. Dr. Thomas Hartmann-Wendels, Prof. Dr. Dieter Hess, Prof. Dr. Heinrich R. Schradin		

Name	Channel Management		
Module number	07001	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Management positions in marketing, sales, and distribution of manufacturing-, retailing-, and services companies.		
Module is allocated to	Bachelor Business Administration: elective module within the main subject Business Administration Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration Bachelor Health Economics: elective module within the subsidiary subject Economic Basics Bachelor Information Systems: elective module within the subject area Business Administration		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...discuss the issues of market access using different market and distribution channels. ...systematise the options of channel design. ...describe the theoretical background of channel management. ...analyse channel performance. ...discuss the consequences of conflict between channel partners. ...systematise new (multiple and technology based) channel options.		
Contents	<ul style="list-style-type: none"> • Channel design process • Implementation and management of a channel design • Insights into specific channel institutions 		
Information about Teaching and Learning Methods	The pedagogy of the course will entail both conceptual and applied elements, including case studies, lectures, and discussions in class. Facultative tutorials can be offered and are recommended to attend for self study purpose		
Additional Information	The courses and exams of this module will potentially be hold only in the first or in the second half of the semester (see KLIPS). Relevant readings will be announced in class.		
Responsible Faculty Member	Prof. Dr. Werner Reinartz		

Name	Civil Property Law		
Module number	04002	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration, Economics: compulsory module within the methods area Bachelor Information Systems: elective module within the main subject Business Administration		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Martin Henssler		

Name	Clinical Trials: Applications		
Module number	88005	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Consultation of decisive committees in business concerns, health service and political institutions (good knowledge of English desirable)		
Module is allocated to	Bachelor Health Economics: Choice in the electoral area of the profile group: Evidence-based Medicine/Health Technology Assessment		
Examination Requirements	KL		
Recommended Prior Knowledge	Evidence-based Medicine I		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...formulate relevant questions for medical decisive situations.</p> <p>...value the formal construction of studies.</p> <p>...extract the relevant information from a publication.</p> <p>...recognize different forms of bias.</p> <p>...rate study quality using different assessment tools.</p> <p>...identify the rules and "pitfalls" of scientific publishing</p>		
Contents	<ul style="list-style-type: none"> • Study forms and study planning • Assessment of studies • Summary of studies for specific clinical question 		
Information about Teaching and Learning Methods	Lecture and tutorial using examples of therapy studies of different methodical quality		
Additional Information	Literature is provided via Ilias		
Responsible Faculty Member	PD Dr. med. Stephanie Stock, Dr. Dirk Müller, PD Dr. Dieter J. Ziegenhagen		

Name	Co-Operative Self-Help		
Module number	37101	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	-		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation „Kooperatives Wirtschaften“</p> <p>Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Social Sciences</p> <p>Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration</p>		
Examination Requirements	KL, MP		
Recommended Prior Knowledge	none		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> • Lecture „Economic Cooperation in Developing Countries“: • Fundamental questions of development theory and development cooperation • Specific problems and challenges in developing countries • Economic and sociological approaches to reciprocity • Case studies of economic cooperation projects • Vorlesung mit integrierter Übung „Kooperative Selbsthilfe im Sozialstaat“ • Reziprozitätsökonomik • Kooperationsgebilde der sozialen Hilfe • Wohlfahrtspluralismus 		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Commercial and Corporate Law		
Module number	04003	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: compulsory module within the methods area Bachelor Information Systems: compulsory module within the subject area Business Administration BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im erweiterten Basisstudium		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Dr. Lars Böttcher		

Name	Comparative Political Economy		
Module number	05217	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: Group "Integrative Sozialwissenschaft", elective module within the subsidiary subject "Wohlfahrt und Gesellschaft"		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Christine Trampusch		

Name	Competition Policy		
Module number	15102	Workload	180 h
Credit Points	6	Recurrence Frequency	
Attendance	30 h	Independent Studies	150 h
Qualifications	Development of economic theory concepts		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: selectable in specialization "Managerial Economics"		
Examination Requirements	KL, RE, HA		
Information about Examination Requirements	Presentation (50%) and term paper (50%)		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...learn selected concepts of economic theory ...are introduced to current research in economic theory, ...present and discuss the insights they have gained		
Contents	<ul style="list-style-type: none"> • Concepts of economic theory • Current research in economic theory 		
Additional Information	Compulsory reading will be announced at the beginning of the course		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D.		

Name	Computer Science I		
Module number	73002	Workload	270 h
Credit Points	9	Recurrence Frequency	every summer term
Attendance	90 h	Independent Studies	180 h
Qualifications	Conceptual design, analysis and implementation of algorithms		
Module is allocated to	Bachelor Information Systems: compulsory module within the subject area Mathematics and Computer Science		
Examination Requirements	KL(180)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...The participants are able to design and implement elementary algorithms. Further, they know how to analyze their correctness and running time with respect to the underlying data structures..		
Contents	<ul style="list-style-type: none"> • First, the course provides an introduction to the field of computer science and the construction and functionality of computers. Then, fundamental knowledge about algorithms and data structures is presented. The general design and analysis of algorithms is exemplified by sorting and searching techniques as well as elementary graph algorithms. The elementary data structures introduced cover, e.g., trees, graphs and union-find structures. It is also possible that preliminary graph algorithms are considered in the course. 		
Information about Teaching and Learning Methods	Successful learning and understanding of the contents of this course cannot be achieved by attendance and theoretical considerations only. Hence, the attendance and self-responsible preparation of the exercises is mandatory.		
Responsible Faculty Member	Institut für Informatik		

Name	Computer Science II		
Module number	73003	Workload	270 h
Credit Points	9	Recurrence Frequency	every winter term
Attendance	90 h	Independent Studies	180 h
Qualifications	Knowledge of the logical basis of computations and their electronic realization as well as the theoretical foundations of computability and complexity		
Module is allocated to	Bachelor Information Systems: compulsory module within the subject area Mathematics and Computer Science		
Examination Requirements	KL(180)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...earn profound background and application knowledge on fundamental topics of computer science, especially concerning its logical and theoretical basis.		
Contents	<ul style="list-style-type: none"> The first part of the lecture deals with encoding and decoding, Boolean functions and combinatorial/sequential circuits as the basis of computer architectures, followed by introductions to formal languages and their translation via compilers, as well as operating systems and computer networks. The concluding theoretical part provides an introduction to the foundations of computability and complexity theory. 		
Information about Teaching and Learning Methods	Successful learning and understanding of the contents of this course cannot be achieved by attendance and theoretical considerations only. Hence, the attendance and self-responsible preparation of the exercises is mandatory.		
Responsible Faculty Member	Institut für Informatik		

Name	Concepts of Marketing Mix Management		
Module number	24105	Workload	180 h
Credit Points	6	Recurrence Frequency	every second to fourth term
Attendance	60 h	Independent Studies	120 h
Qualifications	Management activities in marketing and sales in manufacturing, retailing, and service companies		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: compulsory module within the specialisation Marketing		
Examination Requirements	KL		
Information about Examination Requirements	Written exam lasting 60 min. (+ 10 min. for reading) Mid-term-exam possible		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> ...identify decision problems of product innovation, pricing, and communication ...develop and analyse strategies for brand management and new product introductions ...discuss pricing strategies and behavioral aspects of pricing ...evaluate the applicability of different communication tools ...apply theories in order to derive implications for the effects of pricing and communication ...learn different methods to determine optimal prices and marketing budgets 		
Contents	<ul style="list-style-type: none"> • Brand Management • Product Innovation • Pricing • Communication 		
Additional Information	<p>Block courses are possible. The course is complemented by regular guest lectures. Required and voluntary reading will be announced for every term in KLIPS.</p>		
Responsible Faculty Member	Prof. Dr. Marc Fischer		

Name	Corporate Finance		
Module number	21101	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Professional occupation in quantitatively-oriented departments of companies, banks and insurance companies, in particular in the field of finance and investment.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the Specialisation Finance I and II Bachelor Health Economics, Information Systems: elective module within the Specialisation Finance		
Examination Requirements	KL		
Recommended Prior Knowledge	Finanzmanagement Investition und Finanzierung		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...Discuss the applicability of financial statement analysis in ...financial valuations, e.g. liquidity analysis. ...Examine the effects of capital spending and financial decisions on financial ratios and cost of capital. ...Apply techniques of financial planning to generate cash flow forecasts as an input for company valuation. ...Identify different company valuation models and ...analyze their applicability under real world conditions.		
Contents	<ul style="list-style-type: none"> • Financial management • Valuation of a company • Financing strategy • Cost of capital • Value-based capital spending policy 		
Information about Teaching and Learning Methods	Lecture, tutorial		
Additional Information	Classes may be given exclusively during the first or the second part of the term (refer to KLIPS). Class dates may be announced via KLIPS shortly before the start of the term. Required reading will be announced via KLIPS.		
Responsible Faculty Member	Prof. Dr. Dieter Hess		

Name	Corporate Management and International Management		
Module number	07008	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	Bachelor Business Administration: elective module within the main subject Business Administration Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration Bachelor Health Economics: elective module within the subsidiary subject Economic Basics Bachelor Information Systems: elective module within the subject area Business Administration Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration Bachelor Media Management: elective module within the subsidiary subject Media Management BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A		
Examination Requirements	KL (60)		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Prof. Dr. Mark Ebers		

Name	Cost Accounting		
Module number	01005	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	50 h	Independent Studies	190 h
Qualifications	Presentation of tools to determine, analyze, allocate, and control costs.		
Module is allocated to	<p>Bachelor Business Administration: elective module within the main subject Business Administration</p> <p>Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration</p> <p>Bachelor Health Economics: elective module within the subsidiary subject Economic Basics</p> <p>Bachelor Information Systems: elective module within the subject area Business Administration</p> <p>Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration</p> <p>Bachelor Media Management: elective module within the subsidiary subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...can discriminate between costs and expenses. They are familiar with various methods to calculate product cost and can use such costs to determine a company's operating result. Moreover, students learn how management decisions are supported by appropriate analyses from management accounting.</p>		
Contents	<ul style="list-style-type: none"> • Differentiation between Costs and Expenses • Cost Functions • Principles for Cost Allocation • Methods for calculating ex-post/ex-ante Product Cost • Sales Accounting 		
Responsible Faculty Member	Prof. Dr. Carsten Homburg		

Name	Cross-Cultural Psychology		
Module number	05302	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration: elective module within the subsidiary subject "Sozialpsychologie" Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the Specialisation "Wirtschaftspsychologie" Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Current Issues in Business Taxation		
Module number	19201	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Insight into current business taxation topics and problems		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Business Taxation		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...describe, interpret and analyse current issues and problems in business taxation.		
Contents	<ul style="list-style-type: none"> Different contents about current issues in business taxation 		
Additional Information	Courses(s) of the module will be announced prior to start of university lectures (see KLIPS). The module can be held by a lecturer and can take place as block course. The bibliography is given in the lecture.		
Responsible Faculty Member	Prof. Dr. Michael Overesch		

Name	Current Issues in Cooperative Economics		
Module number	37102	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation Cooperative Economics Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	RE, HA		
Courses	seminar		
Alternatively	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Current Issues in Corporate Development, Organisation and Human Resources		
Module number	29101	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Insight into current corporate development, organisation and human resources topics and problems		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Corporate Development, Organisation and Human Resources		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...elaborate selected questions in Corporate Development, Organisation and Human Resources ...discuss methods and operational sequences in Corporate Development ...systematise methods and design parameter n Human Resource Management		
Contents	<ul style="list-style-type: none"> • Alternate contents relevant to current and selected topics and problems in corporate development, organisation and human resources 		
Additional Information	Courses(s) of the module will be announced prior to start of university lectures (see KLIPS). The module can be held by a lecturer and can take place as block course. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Torsten Biemann, Prof. Dr. Mark Ebers, Prof. Dr. Bernd Irlenbusch		

Name	Current Issues in Economic and Social Research		
Module number	54503	Workload	360 h
Credit Points	12	Recurrence Frequency	every second term
Attendance	90 h	Independent Studies	270 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: elective module within the specialisation "Aktuelle Fragen der Wirtschafts- und Sozialforschung"		
Examination Requirements	RE, HA, PR		
Information about Examination Requirements	Project (100%) or Paper (30-70%) and Presentation (30-70%)		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prodekan für Lehre, Studium und Studienreform		

Name	Current Issues in Energy Economics		
Module number	35102	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Insight into current energy economic topics and first preparation for activities in companies, consultancies, associations, public authorities and in the area of energy industry.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Energy Economics		
Examination Requirements	KL, MP		
Alternatively	RE, HA		
Information about Examination Requirements	Written exam: 60 min or oral exam: 15-45 min or presentation (1/3) and paper (making up 2/3 of the final mark		
Recommended Prior Knowledge	None.		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...understand and analyse the relevant questions and problems of energy economics and energy policy.</p> <p>...explain implications of decisions in the area of energy economics related to the corporate as well as the political environment and are able to reflect them critically.</p> <p>...contrast the interests of different stakeholders.</p> <p>...examine the transmission of economic theories to current issues in energy economics and energy politics.</p>		
Contents	<ul style="list-style-type: none"> • Current questions in energy economics • Important topics of energy policy 		
Information about Teaching and Learning Methods	Lectures, classes, seminar paper, presentation of seminar paper, guest lectures		
Additional Information	The courses will be held every week during the lecture period or takes place as block course. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Marc Oliver Bettzüge		

Name	Current Issues in Finance I		
Module number	21104	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	On successful completion, students will have acquired the conceptual foundations and analytical skills to pursue a career in corporate treasury, banking, and insurance.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the Specialisation Finance I Bachelor Health Economics, Information Systems: elective module within the Specialisation Finance		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...describe basic connections in financial issues of enterprises in the context of comprehensive economic and financial systems ...learn to make qualified contributions to current issues in finance. ...discuss different approaches to evaluate financial supplies		
Contents	<ul style="list-style-type: none"> • Current issues in the area of financial markets, corporate finance, and financial institutions 		
Additional Information	Class dates will be announced via KLIPS shortly before the start of the term. Required reading will be announced via KLIPS. Classes may be taught exclusively in the first or the second part of the term (refer to KLIPS).		
Responsible Faculty Member	Prof. Dr. Thomas Hartmann-Wendels, Prof. Dr. Alexander Kempf, Prof. Dr. Dieter Hess, Prof. Dr. Heinrich R. Schradin		

Name	Current Issues in Finance II		
Module number	21201	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	On successful completion, students will have acquired the conceptual foundations and analytical skills to pursue a career in corporate treasury, banking, and insurance.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the Specialisation Finance I Bachelor Health Economics, Information Systems: elective module within the Specialisation Finance		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...make qualified contributions to current issues in finance. ...Discuss methods and operational sequences in Finance		
Contents	<ul style="list-style-type: none"> • Current issues in the area of financial markets, corporate finance, and financial institutions 		
Additional Information	Class dates will be announced via KLIPS shortly before the start of the term. Required reading will be announced via KLIPS. Classes may be taught exclusively in the first or the second part of the term (refer to KLIPS).		
Responsible Faculty Member	Prof. Dr. Alexander Kempf, Prof. Dr. Thomas Hartmann-Wendels, Prof. Dr. Dieter Hess, Prof. Dr. Heinrich R. Schradin		

Name	Current Issues in Information Systems		
Module number	71105	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Insight into current information systems topics and problems		
Module is allocated to	Bachelor Information Systems: elective module within the main subject Information Systems		
Examination Requirements	KL (90), so, MP (20)		
Recommended Prior Knowledge	None		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...describe, interpret and analyse selected issues and topics in information systems.		
Contents	<ul style="list-style-type: none"> • Current and selected topics and problems in information systems 		
Information about Teaching and Learning Methods	Courses are held by visiting lecturers. Courses might be held in block seminars. Required readings will be announced each term.		
Additional Information	Courses(s) of the module will be announced prior to start of university lectures (see KLIPS). The module will be held by a lecturer and can take place as block course. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Detlef Schoder, Prof. Dr. Werner Mellis		

Name	Current Issues in Marketing		
Module number	24103	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	60 h	Independent Studies	120 h
Qualifications	Insight into current marketing topics and problems		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Marketing		
Examination Requirements	KL		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...interpret and analyse selected issues and topics in marketing.</p> <p>...describe methods and operational sequences in marketing</p> <p>...systematise selected instruments of Marketing-Mix and explain theories and methods</p>		
Contents	<ul style="list-style-type: none"> • Current Issues in Marketing 		
Additional Information	<p>Courses(s) of the module will be announced prior to start of university lectures (see KLIPS). The module can be held by a lecturer and can take place as block course.</p> <p>Required reading will be announced at the beginning of the term.</p>		
Responsible Faculty Member	Prof. Dr. Marc Fischer		

Name	Current Issues in Media Economics		
Module number	15202	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Insight into current media economics topics and problems		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Media Economics Bachelor Media Sciences: compulsory module within Economy and Sociology of Media		
Examination Requirements	KL, so		
Recommended Prior Knowledge	basic knowledge of microeconomics		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...recognise selected issues and topics in media economics. ...analyse economic coherences and problems in Media Economic ...contrast the interests of different Stakeholders ...examine the transfer of economic theories to issues in media economics		
Contents	<ul style="list-style-type: none"> • Alternate contents relevant to current and selected topics and problems in media economics 		
Additional Information	Courses(s) of the module will be announced prior to start of university lectures (see KLIPS). The module can be held by a lecturer and can take place as block course. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Johannes Münster		

Name	Current Issues in Political Science		
Module number	05109	Workload	180 h
Credit Points	4	Recurrence Frequency	irregular
Attendance	30 h	Independent Studies	150 h
Qualifications	Students will acquire skills and capabilities to analyse key issues and problems of political science on the basis of sound theoretical and methodological knowledge.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Sociology Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Sociology Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	KL, RE, HA, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...identify and understand relevant issues and problems of political science and analyse them in theoretically and methodologically adequate ways. ...apply theories and methods of political science in empirical investigations and scrutinize them critically. ...discuss and critically reflect their research results.		
Contents	<ul style="list-style-type: none"> • Political Theory and History of Political Ideas • Comparative Politics • European Politics • International Relations 		
Information about Teaching and Learning Methods	E-Learning material may be made available (in ILIAS).		
Additional Information	The courses of this module can be announced on short term notice before the start of the semester (see KLIPS). Required readings will be announced in KLIPS. The courses of this module will potentially be hold only in the first or in the second half of the semester (see KLIPS).		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold, Prof. Dr. Christine Trampusch, Prof. Dr. André Kaiser, Prof. Dr. Thomas Jäger, Prof. Dr. Wolfgang Wessels		

Name	Current Issues in Social Policy		
Module number	41102	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Advanced knowledge about selected fields of social protection. Competence regarding activities in national and international institutions of social security.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation Social Policy Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...analyse current issues and topics in the field of social policy. ...discuss different approaches of Social Policy and Social Security ...identify problems in Social Policy and Social Security		
Contents	<ul style="list-style-type: none"> • Alternate contents relevant to current and selected topics and problems in social policy 		
Additional Information	Courses(s) of the module will be announced prior to start of university lectures (see KLIPS).		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Current Issues in Sociology		
Module number	06008	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30 h	Independent Studies	150 h
Qualifications	Ability to analyse current issues and problems of social inequality and social change on the basis of sociological theories and methods		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Sociology Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Sociology Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	KL (90), RE, HA		
Courses	lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	Students... ...recognise and understand sociologically relevant questions and problems and adequately solve them. ...use sociological theories and methods as instruments for diagnoses of the present. ...recognise and understand the complexities of social dependencies and learn to assess the direct and indirect consequences of social events and interventions.		
Contents	<ul style="list-style-type: none"> • Social change • Social inequality • Sociological theories • Methods of empirical social research 		
Information about Teaching and Learning Methods	Lecture with integrated group work and discussion or Student presentations, discussion and interpretation of readings in class		
Additional Information	The module session(s) may be announced on short notice prior to the beginning of the course (see KLIPS). Registration for the course is possible on KLIPS only. The registration for the exam must take place at the respective examination office. Required readings will be announced on KLIPS or the first session. The sessions may be held in the first or second half of the semester only (see KLIPS). A prepared reader will be made available for independent studies.		
Responsible Faculty Member	Prof. Dr. Karsten Hank		

Name	Current Issues of Social Psychology		
Module number	05303	Workload	120 h
Credit Points	4	Recurrence Frequency	irregular
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration: elective module within the subsidiary subject "Sozialpsychologie" Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the Specialisation "Wirtschaftspsychologie"		
Examination Requirements	KL (60), HA		
Recommended Prior Knowledge	none		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Information about Teaching and Learning Methods	none		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Current Issues of Trade Fair Management		
Module number	24203	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	60 h	Independent Studies	120 h
Qualifications	Management activities in business policy and corporate development as well as marketing in trade fair companies, trade fair service providers and exhibiting companies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation "Messegewirtschaft"		
Examination Requirements	KL, so		
Courses	lecture, practice		
Alternatively	seminar		
Language	German		
Learning Objectives	Students... ...Students classify the actors of the trade fair industry and analyze the interdependencies; discuss optimal trade fair management from a trade fair company's point of view and apply theories in order to derive implications for trade fair companies.		
Contents	<ul style="list-style-type: none"> Goals and strategies of trade fair companies 		
Information about Teaching and Learning Methods	Discussions; workshops; presentations by students; field trips; several guest speakers		
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Prof. Dr. Franziska Völckner, Feriha Zingal, Dr. Christian Glasmacher		

Name	Current Topics in Media Management		
Module number	25102	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30 h	Independent Studies	150 h
Qualifications	In-depth insights into selected, current media and technology management topics		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Media Management		
Examination Requirements	KL, RE, so		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...analyse current issues and topics in the field Media Management. ...discuss different approaches of Media Management ...identify problems in Media Management		
Contents	<ul style="list-style-type: none"> • Details differ from semester to semester 		
Information about Teaching and Learning Methods	A mixture of lecturing, group work, and interactive elements.		
Additional Information	www.mtm.uni-koeln.de		
Responsible Faculty Member	Prof. Dr. Claudia Loebbecke, M.B.A.		

Name	Current Topics of Supply Chain Management		
Module number	27104	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	The ability to plan, optimize and manage complex supply chains.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Supply Chain Management		
Examination Requirements	KL, so		
Information about Examination Requirements	Written exam: 60-90 minutes, short presentation on a selected SCM topic in class and class participation		
Courses	tutorial, lecture		
Language	English		
Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> ...apply concepts to plan, steer and optimize global supply chains ...identify common problems in a supply chain (such as the bullwhip ...effect) and develop counter measures ...critically reflect modern collaboration concepts and assess their ...feasibility and implementation hurdles ...get familiar with the success factors of a supply chain transformation ...get to know the dynamics of a supply chain by taking the role of a ...supply chain manager in a touch and feel game 		
Contents	<ul style="list-style-type: none"> • Inventory and demand management • Supply chain configuration und design of logistics networks • Lean management in supply chains • Supply chain collaboration • Supply chain transformation 		
Information about Teaching and Learning Methods	The course will be held in English. The students will apply the above-mentioned concepts to real-life situations by means of case studies and games. Examples from practice and external lectures will demonstrate how companies successfully apply supply chain management.		
Additional Information	Required readings will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Ulrich W. Thonemann		

Name	Current questions of Economic Policy		
Module number	15301	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	Working in the economic policy consulting field (ministries, research institutes, public institutions), media, associations, foundations		
Module is allocated to	Bachelor Economics, Bachelor Business Administration, Bachelor Social Sciences: elective module within the specialisation "Constitutional Economics and Economic Political Consulting".		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German		
Learning Objectives	<p>Students...</p> <p>...analyse an area of economic policy, learn to develop an independent academic analysis.</p> <p>...study the relevant literature.</p> <p>...apply their knowledge to a current problem of economic policy.</p> <p>...evaluate different reform options.</p> <p>...reflect critically and independently the relevant literature.</p> <p>...acquire experience in researching literature, enhance their ability to work methodically.</p> <p>...conceive and write an essay.</p> <p>...analyse current reform options.</p> <p>...prepare and hold independently a presentation and discuss the relevant questions in the group.</p>		
Contents	<ul style="list-style-type: none"> Depending on the current relevant questions in the field of economic policy. 		
Information about Teaching and Learning Methods	Students interested in writing their final thesis about an issue of economic policy are recommended to take part in the seminar.		
Additional Information	Please pay attention to the announcements on the homepage of the Institute for Economic Policy: http://www.iwp.uni-koeln.de/		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Dr. Steffen J. Roth		

Modules D

Name	Database Systems		
Module number	71001	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	<p>Bachelor Information Systems: compulsory module within the main subject Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation "Information Systems – Development"</p> <p>Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation "Media Management"</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftsinformatik: Pflicht im Schwerpunktstudium</p>		
Examination Requirements	KL (90), so, MP (20)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Dr. Ulrich Derigs		

Name	Decision Analysis		
Module number	07005	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Students learn to describe and apply the basic models and methods of prescriptive decision analysis.		
Module is allocated to	<p>Bachelor Business Administration: elective module within the main subject Business Administration</p> <p>Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration</p> <p>Bachelor Health Economics: compulsory module within the main subject "Gesundheitsökonomische und medizinische Grundlagen"</p> <p>Bachelor Information Systems: elective module within the subject area Business Administration</p> <p>Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration</p> <p>Bachelor Media Management: elective module within the subsidiary subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...explain the fundamental principles of making a rational decision.</p> <p>...structure and distinguish complex decision situations in regard to several characteristics.</p> <p>...describe the theoretical requirements for the use of methods for decision making.</p> <p>...make practical examples.</p> <p>...determine optimal decisions by use of formal methods.</p>		
Contents	<ul style="list-style-type: none"> • Structuring of decision problems. • Generation of target systems and alternatives and their selection. • Making decisions under certainty and uncertainty. • Making decisions with and without complete information. • Making decisions with several aims. • Formation of probabilities. 		
Information about Teaching and Learning Methods	Presence Time of 60h is composed of: 30 h lecture, 15h exercise and 15h tutorial.		
Additional Information	<p>Basic literature: F. Eisenführ/M. Weber/T. Langer: Rationales Entscheiden, 5. Aufl., Berlin u.a. (Springer), 2010</p> <p>Additional Literature will be announced at the beginning of the term.</p>		
Responsible Faculty Member	Prof. Dr. Ludwig Kuntz		

Name	Decision Support Systems		
Module number	71102	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Information Systems: elective module within the main subject area Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the Specialisation BA LA: Kleine Berufliche Fachrichtung Wirtschaftsinformatik: Wahl im Schwerpunktstudium		
Examination Requirements	KL (90), so, MP (20)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Dr. Ulrich Derigs		

Name	Descriptive and Economic Statistics (Statistics A)		
Module number	03001	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	75 h	Independent Studies	105 h
Qualifications	An introduction to collecting and analysing data in economic sciences.		
Module is allocated to	Bachelor Business Administration, Economics: compulsory module within the methods area Bachelor Media Science, elective module within the specialisation Media Management BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im erweiterten Basisstudium		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	none		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	Students... ...know selected concepts of economic statistics and apply the basic techniques of descriptive statistics. ...are able to collect data and to analyse them. ...calculate indices. ...perform regression and correlation analyzes. ...analyze time series. ...analyze data using a computer and specific software.		
Contents	<ul style="list-style-type: none"> • data • analysis of one-dimensional data • measuring concentration • ratios, index numbers • analysis of multidimensional data • multiple regression • analysis of time series 		
Information about Teaching and Learning Methods	Lecture with weekly exercises. Optional tutorials may be offered. The attendance is recommended as part of the structured self-study.		
Additional Information	Compulsory literature: Mosler/Schmid, Beschreibende Statistik und Wirtschaftsstatistik		
Responsible Faculty Member	Dr. Oliver Grothe, Univ.-Prof. Dr. Roman Liesenfeld, Univ.-Prof. Dr. Karl Mosler		

Name	Didactics of Social Sciences		
Module number	49317	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Schwerpunktstudium		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Bernadette Dilger		

Modules E

Name	Economic Policy		
Module number	08001	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Conceptual work and consulting at institutions responsible for economic-political decisions and conceptual work for research institutes.		
Module is allocated to	Bachelor Economics: elective module within the main subject Economics Bachelor Business Administration, Social Sciences: elective module within the subsidiary subject Economics Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Economics		
Examination Requirements	KL (90)		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...analyse perfect and imperfect markets by means of simple static models.</p> <p>...analyse problems of economic policy and welfare policy by means of dynamic models.</p> <p>...transfer theoretical concepts to applied problems in economic policy.</p> <p>...question and evaluate economic policy measures with their newly learned background in theory of economic policy.</p> <p>...discuss current problems in economic policy.</p>		
Contents	<ul style="list-style-type: none"> • Efficiency • Risk theory • Social welfare functions • Distribution • Market failure, in particular asymmetric information • Life cycle models • Social insurances (retirement, unemployment, health) • Current discussion in economic policy 		
Information about Teaching and Learning Methods	Exercise in team work		
Additional Information	Lecture notes in English		
Responsible Faculty Member	Univ.-Prof. Dr. Alexander Ludwig		

Name	Economic Psychology		
Module number	52017	Workload	240 h
Credit Points	8	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	180 h
Qualifications	Knowledge of concepts and empirical findings in economic psychology.		
Module is allocated to	Bachelor Social Sciences: elective module within the subsidiary subject Social Psychology Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Economic Psychology Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	English		
Learning Objectives	Students... ...know fundamental theories in economic psychology. ...discuss empirical methods and findings in the area of economic ...psychology. ...know the current development of economic psychology re- ...search ...adopt psychological theories to current economical contexts		
Contents	<ul style="list-style-type: none"> • Theories and empirical findings in economic psychology, e.g., economic decisions, consumer behavior, • advertising, tax compliance, investment 		
Additional Information	Required reading will be announced in the introductory session.		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Economic aspects of the dual broadcasting system		
Module number	15201	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	60 h	Independent Studies	120 h
Qualifications	knowledge of institutions and processes in media markets		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Media Economics Bachelor Media Sciences: compulsory module within the subsidiary subject "Ökonomie und Soziologie der Medien"		
Examination Requirements	KL		
Recommended Prior Knowledge	basic knowledge of microeconomics		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...solve concrete problems with the help of economic concepts. ...deepen their knowledge of problems in media markets. ...learn optimal strategies and organization forms in media markets by case studies and enhance their analytical skills. ...analyze the impact of digitalization on competition in media markets. ...improve their ability to abstract by solving application-oriented exercises.		
Contents	<ul style="list-style-type: none"> • microeconomics, • industrial organization • business environment of media firms 		
Additional Information	The course will take place every week during the lecture period. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Johannes Münster		

Name	Economics, Strategy and Management		
Module number	15101	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Qualifications	All fields, in which an analysis of basic economic problems is needed.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Managerial Economics		
Examination Requirements	KL, RE, HA		
Recommended Prior Knowledge	Basic skills in mathematics and game theory		
Courses	seminar		
Language	English		
Learning Objectives	<p>Students...</p> <p>...learn selected economic concepts.</p> <p>...apply these concepts to study problems from the field of management.</p> <p>...are introduced to current research in economics and management.</p> <p>...present and discuss the insights they have gained.</p>		
Contents	<ul style="list-style-type: none"> • Economic concepts • Current research in economics and management 		
Information about Teaching and Learning Methods	Students actively participate in the discussions after the presentations.		
Additional Information	Compulsory reading will be announced at the beginning of the course.		
Responsible Faculty Member	Univ.-Prof. Dr. Oliver Gürtler		

Name	Elections and Voters		
Module number	05213	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Social Sciences: elective module within the main subject "Integrative Sozialwissenschaft" within the subsidiary subject "Wahlforschung"		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	N.N.		

Name	Electoral and Party Systems in Comparative Perspective		
Module number	05214	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: elective module within the main subject "Integrative Sozialwissenschaft" within the subsidiary subject "Wahlforschung"		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. André Kaiser		

Name	Empirical Methods for Economics and Business		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Basic methods and tools used for empirical studies in economics and business.		
Module is allocated to	BA Business Administration, BA Economics, BA Social Sciences: elective module within the specialisation "Quantitative Methoden der Wirtschafts- und Sozialwissenschaften"		
Examination Requirements	KL (60), MP		
Recommended Prior Knowledge	Statistics A and Statistics B		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	Students... ...learn basic statistical and econometric procedures for data collection, data processing, data analysis and forecasts, ...apply the procedures using standard software packages.		
Contents	<ul style="list-style-type: none"> • Data collection • Data processing • Input-output analysis • Regressionanalysis: An example for cross sectional data • Principles of forecasting • Logit models • Methodology: Development of Econometrics 		
Information about Teaching and Learning Methods	In an accompanying tutorial, students will practice the use of the techniques with standard software for statistics and econometrics.		
Additional Information	Written exam (60 min) or oral exam (20 min). The effective exam modalities are announced at the beginning of the course. A reading list of relevant literature will be provided at the beginning of the course.		
Responsible Faculty Member	Univ.-Prof. Dr. Roman Liesenfeld		

Name	Energy Markets and Regulation		
Module number	35002	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Students get prepared for an academic career, activities in consulting, associations, administrations and many more in the energy industry.		
Module is allocated to	BA Business Administration, BA Economics, BA Social Sciences: elective module within the energy economics specialisation		
Examination Requirements	KL, RE, HA, MP		
Information about Examination Requirements	Written exam (60 minutes) or oral exam (15 – 45 minutes) or presentation (1/3 of final mark) and paper (2/3 of final mark))		
Recommended Prior Knowledge	Students are expected to have completed at least one module in microeconomics. Basic understanding of industrial economics is recommended.		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...become acquainted with the technical and economical fundamentals of the energy industry.</p> <p>...gain an insight into the structure of power markets.</p> <p>...will be able to understand the development of prices on power markets.</p> <p>...analyse the fundamentals of different levels of the power system value chain.</p> <p>...discuss price and volume of international energy supply and demand.</p> <p>...analyse the economics of transmission networks.</p> <p>...discuss different types of government intervention and regulation of energy transmission systems.</p>		
Contents	<ul style="list-style-type: none"> • Technical background • Energy markets • Power system economics • Transmission networks • Regulation 		
Information about Teaching and Learning Methods	Lectures, classes, class room experiments		
Additional Information	The courses will be held every week during the lecture period. Required reading will be announced at the beginning of the term. This module is equivalent to the former module “Grundlagen der Energiepolitik”		
Responsible Faculty Member	Prof. Dr. Felix Höffler		

Name	Energy and Environmental Economics		
Module number	35001	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Students get prepared for an academic career, activities in consulting, associations, administrations and many more in the energy industry.		
Module is allocated to	BA Business Administration, BA Economics, BA Social Sciences: elective module within the specialisation Energy Economics		
Examination Requirements	KL, RE, HA, MP		
Information about Examination Requirements	Written exam: 60 minutes or oral exam (15 – 45 minutes) or presentation (1/3 of final mark) and paper (2/3 of final mark)		
Recommended Prior Knowledge	Students are expected to have completed at least one module in microeconomics. Basic understanding of industrial economics is recommended.		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...become acquainted with the technical and economic fundamentals of the energy industry.</p> <p>...understand the structure of an energy balance.</p> <p>...familiarise themselves with the fundamental concepts and ...models of the economics of non-renewable resources.</p> <p>...analyse the importance of capital investment and technical ...progress in the energy sector for the availability of energy ...resources.</p> <p>...analyse the development of global energy consumption and energy-related emissions.</p> <p>...analyse international instruments for climate protection from the economic point of view.</p>		
Contents	<ul style="list-style-type: none"> • Technical background • Energy balances • Energy resources • Development of global energy consumption • Instruments for climate protection 		
Information about Teaching and Learning Methods	Lectures, classes, preparation and discussion of research papers		
Additional Information	The courses will be held every week during the lecture period. Required reading will be announced at the beginning of the term. This module is equivalent to the former module “Grundlagen der Energiemärkte”		
Responsible Faculty Member	Univ.-Prof. Dr. Marc Oliver Bettzüge		

Name	Evidence-based Medicine I		
Module number	88001	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: compulsory module within „Gesundheitsökonomische und medizinische Grundlagen“		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Peter T. Sawicki, Dr. Dirk Müller		

Name	Evidence-based Medicine II		
Module number	88003	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Qualifications	Independent use of EBM methods within daily work		
Module is allocated to	Bachelor Health Economics: Mandatory field in health-economic and medical bases		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	Module Evidence-based medicine I		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> ...can judge the significance, validity and clinical relevance ...can handle with insecurity and interpret them ...know all relevant forms of Bias ...are able to do accidental and systematic mistakes in studies independently recognize and interpret them. ...are practiced in the specific search and finding relevant evidence. ...can read in short time a therapeutic intervention study structured, value, interpret and produce the relation to the problem. ...can read in short time a screening to study structured, value, interpret and produce the relation to the problem ...can read in short time a prognostic study structured, value, interpret and produce the relation to the problem ...can read in short time a meta analysis structured, value, interpret and produce the relation to the problem 		
Contents	<ul style="list-style-type: none"> • Kinds of bias • Clinical studies • Use of databases • Structure research of literature • Assessment of data 		
Responsible Faculty Member	Prof. Dr. Peter T. Sawicki, Dr. Dirk Müller		

Name	Evolutionary Approaches to Human Behavior		
Module number	52009	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Business Administration: elective module within the subsidiary subject "Sozialpsychologie" Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the Specialisation "Wirtschaftspsychologie"		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	None		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Information about Teaching and Learning Methods	none		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Modules F

Name	Financial Accounting		
Module number	01006	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Fundamentals of financial accounting and financial statement analysis.		
Module is allocated to	<p>Bachelor Business Administration: Compulsory module within the main subject Business Administration</p> <p>Bachelor Economics, Social Sciences: Compulsory module within the subsidiary subject Business Administration</p> <p>Bachelor Health Economics: Compulsory module within the subsidiary subject Economic Basics</p> <p>Bachelor Information Systems: Compulsory module within the subject area Business Administration</p> <p>Bachelor Regional Studies China: Compulsory module within the subsidiary subject Business Administration</p> <p>Bachelor Media Management: Compulsory module within the subsidiary subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Schwerpunktstudium A</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...gain a basic insight into the accounting theory</p> <p>...describe the consequences and the handling of business transactions in the balance sheet and the profit and loss statement according to national and international accounting standards.</p> <p>...apply appropriate legal regulations on practical cases</p> <p>...interpret and analyse financial statements from the view of the investors and stakeholders</p>		
Contents	<ul style="list-style-type: none"> • Financial statement • Profit and loss statement • Notes to the financial statement • Cash flow statement • German GAAP and IFRS • Financial statement analysis 		
Additional Information	The bibliography is given in the lecture		
Responsible Faculty Member	Prof. Dr. Michael Overesch, Prof. Dr. Christoph Kuhner		

Name	Financial Management		
Module number	07003	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	Bachelor Business Administration: elective module within the main subject Business Administration Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration Bachelor Health Economics: elective module within the subsidiary subject Economic Basics Bachelor Information Systems: elective module within the subject area Business Administration Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration Bachelor Media Management: elective module within the subsidiary subject Media Management BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Alexander Kempf, Prof. Dr. Thomas Hartmann-Wendels, Prof. Dr. Dieter Hess, Prof. Dr. Heinrich R. Schradin		

Name	Fiscal Policy		
Module number	14001	Workload	240 h
Credit Points	8	Recurrence Frequency	every second term
Attendance	60 h	Independent Studies	180 h
Qualifications	Connectional work in institutions allocated to the public policy system. Work in research institutes as well as in the field of economics journalism.		
Module is allocated to	<p>Bachelor Economics: elective module within the main subject Economics</p> <p>Bachelor Business Administration, Social Sciences I: elective module within the subsidiary subject Economics</p> <p>Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Economics</p>		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	<p>Grundzüge der Mikroökonomik / Introductory Microeconomics</p> <p>Grundzüge der Makroökonomik / Introductory Macroeconomics</p>		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...discuss and explain elementary fiscal policy definitions</p> <p>...learn to think in correlations of equilibrium theory</p> <p>...understand and know the dynamic effectiveness of public spending and taxes.</p> <p>...assess incentives of taxes in the intertemporal context.</p> <p>...analyze the correlation between public debt and inflation.</p>		
Contents	<ul style="list-style-type: none"> • Introduction and deficit arithmetics • work, production and consumption • intertemporal choice of consumption • market equilibrium • the labor market • effect of public expenditure • effect of taxation • optimal path of public debt • public debt and inflation 		
Additional Information	Additional Information will be provided before the semester begins.		
Responsible Faculty Member	Univ.-Prof. Dr. Martin Barbie		

Name	Fundamentals of Accounting		
Module number	01002	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	45 h	Independent Studies	75 h
Qualifications	Bookkeeping and business accounting		
Module is allocated to	Bachelor Business Administration, Economics, Health Economics: compulsory module within the methods area Bachelor Information Systems: compulsory module within the specialisation Business Administration Bachelor Regional Studies China: elective module within the specialisation Business Administration Bachelor Media Science: elective module within the specialisation Media Management		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...learn steps required in a double-entry bookkeeping and accounting system ...get to know the chart of accounts ...record transactions and events ...get to know accruals ...get practical skills of bookkeeping		
Contents	<ul style="list-style-type: none"> • Bookkeeping as a part of business accounting • Double entry bookkeeping • Debit and credit • Chart of accounts • Types of accounts • Accrual basic bookkeeping • Balancing of accounts 		
Information about Teaching and Learning Methods	Lecture with integrated exercise		
Additional Information	Required reading will be disclosed in every semester		
Responsible Faculty Member	Prof. Dr. Carsten Homburg		

Name	Fundamentals of Financial Accounting		
Module number	07006	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Information Systems: compulsory module within the specialisation "Ertragssteuern und Rechnungslegung"</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Accounting</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Accounting</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Accounting (Finanz- und Rechnungswesen)</p>		
Examination Requirements	KL		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Christoph Kuhner		

Name	Fundamentals of Taxation		
Module number	19001	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	120 h
Qualifications	Fundamentals of the most important taxes for the companies and their investors to prepare students to work in tax consulting or in finance and accounting area.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Personal and Corporate Income Taxes Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Business taxation		
Examination Requirements	KL		
Recommended Prior Knowledge	None		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...gain a basic insight into the most important taxes for the companies and their investors ...discuss business situations from a tax perspective ...deal with the appropriate sources of tax law and tax guidelines ...use procedures to find a practical solution for taxation cases and questions and transfer them to new situations		
Contents	<ul style="list-style-type: none"> • German Income Tax • German Corporate Tax • German Trade Tax • Value Added Tax 		
Additional Information	The bibliography is given in the lecture		
Responsible Faculty Member	Prof. Dr. Michael Overesch		

Modules G

Name	Game Theory and Strategic Thinking		
Module number	15103	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Ability to acquire and develop conceptions of economic theory		
Module is allocated to	Bachelor Economics: elective module within the Major subject Bachelor Business Administration, Social Sciences: elective Module within the subsidiary subject Economics Bachelor Regional Studies of East and Central Europe, Latin America, China: selectable in minor Economics Bachelor Media Sciences: selectable in minor Economy and Sociology of Media and Media Management		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Basic knowledge of microeconomics		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...learn strategic decision making in social and economic contexts, on the basis of various examples, in particular in the context of markets and firms.</p> <p>...learn formal methods for the analysis of strategic interactions.</p> <p>...apply the acquired knowledge to practical problems.</p> <p>...model strategic situations and develop solutions using microeconomic and game theoretical concepts.</p> <p>...transfer the acquired theoretical and methodological skills to challenges in social and economic interactions.</p>		
Contents	<ul style="list-style-type: none"> • Concepts of game theory and strategic decision making in social and economic contexts 		
Information about Teaching and Learning Methods	Students may earn bonus points in the course of the lecture and the exercise class. These bonus points may have an influence on the final grade.		
Additional Information	The course takes place on a weekly basis during the whole term. Recommended readings will be announced at the beginning of and during the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Axel Ockenfels		

Name	Global Governance and International Relations		
Module number	05206	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences - Group Integrative Social Sciences - Subgroup Governance and International Relations		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Thomas Jäger		

Name	Governance und Internationale Beziehungen - Die Perspektive der Wirtschaftsgeographie		
Module number	05205	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Application-oriented and multidisciplinary preparation for activities in economy, administration, organisations, associations and media in a German, European and international environment.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences - Group Integrative Social Sciences - Subgroup Governance and International Relations		
Examination Requirements	RE, HA		
Information about Examination Requirements	Presentation (making up 30% of the final mark) and paper (making up 70% of the final mark)		
Recommended Prior Knowledge	32 credit points in the main subject Social Sciences Methods of Social Sciences and related areas.		
Courses	seminar		
Language	English		
Learning Objectives	<p>Students...</p> <p>...analyse site-specific processes of decision-making in an international, transnational and supranational context.</p> <p>...identify different international management types and effectiveness of regional processes.</p> <p>...establish a connection between different subjects and disciplines at a specific, theoretical, methodological and empirical level.</p>		
Contents	<ul style="list-style-type: none"> • Locations and regions of world economy; • Approaches and perspectives of the Economic and Social Geography; • Regional structures, institutions and actors operating on an international, transnational and supranational level of decision-making; • Current issues related to regional development in Europe 		
Information about Teaching and Learning Methods	Students actively participate in the seminar, discussion after the presentations		
Additional Information	Required reading will be announced at the beginning of the term		
Responsible Faculty Member	Prof. Dr. Martina Fuchs		

Name	Growth and Employment		
Module number	08008	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Consulting and work in private and public institutions. Work in the field of media and in research institutes.		
Module is allocated to	Bachelor Economics: elective module within the main subject Economics Bachelor Business Administration, Social Sciences: elective module within the subsidiary subject Economics Bachelor Regional Studies of East and Central Europe, Latin America, China: elective module within the subsidiary subject Economics		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Grundzüge der Mikroökonomik / Introductory Microeconomics Grundzüge der Makroökonomik / Introductory Macroeconomics		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...explain the fundamental empirical facts of economic growth, employment and unemployment. ...define and sort these empirical results with the help of modern real economic theories in terms of economic growth, employment and unemployment. ...analyze the correlation between productivity growth, development of labor time and sectoral employment. ...analyze the correlation between productivity growth and continuing unemployment ...make references to growth policy and employment policy and discuss economic policy measures		
Contents	<ul style="list-style-type: none"> • stylized facts with regard to economic growth and employment • the neo-classical growth model • endogenous growth • growth at endogenous labor supply • growth, sectoral change and employment • growth and unemployment (minimum wages, agreed wages, efficiency wages, frictional unemployment) 		
Additional Information	Additional Information will be provided in the semester.		
Responsible Faculty Member	Univ.-Prof. Dr. Peter Funk, Univ.-Prof. Helge Braun, Ph.D.		

Modules H

Name	Health Care System		
Module number	41004	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	-		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Information Systems: Compulsory module within the specialisation "Gesundheitsökonomie"</p> <p>Bachelor Health Economics: Compulsory module within the main subject "health-economic and medical bases"</p>		
Examination Requirements	KL (60), HA, MP		
Recommended Prior Knowledge	none		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...-		
Contents	• -		
Information about Teaching and Learning Methods	-		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Health Economic Evaluation		
Module number	84001	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Health-economic competence in the planning, realisation and assessment of health-economic studies (comparative and not comparative forms) and models (decision trees and Markov models)		
Module is allocated to	Bachelor Health Economics: Mandatory field in health-economic and medical bases		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	Knowledge in Evidence-based medicine, Statistics and Decision Analysis.		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...outline the bases of the health-economic evaluation including different study forms</p> <p>...explain the methods of the assessment of costs and apply them in case studies</p> <p>...get to know methodical attempts for the assessment of cost-effectiveness analyses</p> <p>...analyze and value health-economic studies based on specific assessment tools</p> <p>...carry out cost-effectiveness analyses and models using the software program TreeAge</p>		
Contents	<ul style="list-style-type: none"> • Introduction to the health-economic evaluation • Assessment of costs • Non-comparative studies • Comparative studies • Critical assessment of studies • Modellings • Decisive trees and Markov models in TreeAge • Sensitivity analyses 		
Information about Teaching and Learning Methods	In the tutorial students practise independently on the PC supported by tutors.		
Additional Information	The lecture is attended by a tutorial.		
Responsible Faculty Member	PD Dr. med. Stephanie Stock, Dr. Dirk Müller		

Name	Health Law		
Module number	83102	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: Elective module within the methods area		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Wolfram Höfling, Prof. Dr. Martin Rehborn		

Name	Health Technology Assessment: Basic Methodology and Applications		
Module number	88004	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Health Economics: Elective module within the specialisation "Evidence based Medicine/ Health Technology Assessment"		
Examination Requirements	KL		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	PD Dr. med. Stephanie Stock, Dr. Dirk Müller, PD Dr. Andreas Gerber		

Name	Healthcare Management		
Module number	86003	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Analysing and preparation of strategic management decisions in the health care context		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Information Systems: Compulsory module within the specialisation "Health Economics"</p> <p>Bachelor Health Economics: Compulsory within the field health-economic and medical bases</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Gesundheitsökonomie (Sektorales Management)</p>		
Examination Requirements	KL, so		
Recommended Prior Knowledge	None		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...discussion of the economic dimension, the organization and the financing of medical/ health care businesses</p> <p>...comparing different payment systems and their incentive effects in the field of health care systems</p> <p>...analyzing management accounting and external accounting (audit) of medical/health care businesses in Germany</p> <p>...discussion of methods and adapting them to examples</p> <p>...accomplishing human resource requirement calculations , deviation analysis, patient accounting and capital budgeting.</p> <p>...reconstruction of the optimal patient mix</p> <p>...analyzing decisions on internal and external service</p> <p>...product calculation</p>		
Contents	<ul style="list-style-type: none"> • employment market • Organization and financing of health care businesses • Accounting • Methods of controlling, decision theory and operational research 		
Information about Teaching and Learning Methods	active participation of students during the editing of the exercises required.		
Additional Information	<p>Literature: Ozcan, Y. A. (2005): Quantitative Methods in Health Care Management. Jossey-Bass/Wiley, San Francisco.</p> <p>J. Hentze/B. Huch/E. Kehres (2010): Krankenhaus-Controlling 4. Aufl. Kohlhammer, Stuttgart.</p>		
Responsible Faculty Member	Prof. Dr. Ludwig Kuntz		

Name	How to read and appraise health economic analyses?		
Module number	88007	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	-		
Module is allocated to	Bachelor Health Economics: Elective module within the specialisation "Evidenz-basierte Medizin/ Health Technology Assessment"		
Examination Requirements	KL (60), RE, HA, MP		
Recommended Prior Knowledge	-		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...-		
Contents	-		
Information about Teaching and Learning Methods	-		
Responsible Faculty Member	PD Dr. Andreas Gerber		

Name	Human Resource Management		
Module number	26005	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Positions in human resource management; general management		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Elective module within the specialisation Corporate Development, Organisation and Human Resources		
Examination Requirements	KL, so		
Recommended Prior Knowledge	none		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...state different theoretical approaches to managing human resources.</p> <p>...analyze different methods of personnel selection, personnel development, job design, business ethics, or compliance and evaluate their advantages and disadvantages</p> <p>...assess empirical evidence on the determinants of job satisfaction, absenteeism, turnover, etc.</p> <p>...analyze economic consequences of institutional frameworks.</p> <p>...discuss real decision problems in human resource management.</p>		
Contents	<ul style="list-style-type: none"> • Human resource management practices • Personnel selection • Personnel development • Personnel controlling and compensation • Institutional framework (codetermination, compliance, ethics, etc.) 		
Information about Teaching and Learning Methods	Discussion of case studies and empirical analyses.		
Additional Information	Relevant readings will be announced in class. The courses of this module can be held in the first or in the second half of the semester (see KLIPS). The courses can jointly be taught by both responsible faculty members within one semester.		
Responsible Faculty Member	Prof. Dr. Dirk Sliwka		

Modules I

Name	Industrial Organization and Competition		
Module number	08004	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Consulting of economic and political decision makers		
Module is allocated to	<p>Bachelor Economics: Elective module within the main subject Economics</p> <p>Bachelor Business Administration, Social Sciences: Elective module within the subsidiary subject Economics</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p> <p>BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium</p> <p>BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium</p>		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Basic knowledge in microeconomics		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...apply game theoretic methods for analysing markets.</p> <p>...discuss different forms of strategic behavior regarding market power.</p> <p>...explain modern competition models.</p> <p>...reconsider topics, objectives and institutions in competition policy.</p>		
Contents	<ul style="list-style-type: none"> • price vs. quality competition • product differentiation • customer retention • collusion • market entry and market exit • mergers • competition policy 		
Additional Information	Compulsory reading will be announced at the start of the semester.		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Prof. Dr. Felix Höffler, Univ.-Prof. Dr. Johannes Münster		

Name	Information Systems		
Module number	72301	Workload	360 h
Credit Points	12	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	300 h
Qualifications	Technological and conceptual design, implementation, planning, evaluation and controlling of organizational and inter-organizational enterprise systems. Research work and presentation / practical training project.		
Module is allocated to	Bachelor business administration, economics, social sciences, health economics: compulsory module within the specialisation Information Systems.		
Examination Requirements	KL (90), RE, so, PR, MP, PA		
Information about Examination Requirements	Combination of written exam lasting 90 min or oral exam and activities during exercises/tests/projects or a combination of written exam lasting 90 min or oral exam and activities during exercises/tests/projects; research paper and presentation/practical project.		
Courses	seminar, lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...identify application areas, potentials, and the organizational as well as inter-organizational relevance of integrated information systems/ enterprise systems (IIS/ES).</p> <p>...outline integrated information systems' application issues.</p> <p>...assess integrated information systems' selection, evaluation, and application aspects.</p> <p>...understand technological issues regarding architecture, data management, adaption, integration, programming, realization, and extension of IIS/ES.</p> <p>...work in self-dependent and self-organized teams.</p> <p>...reflect on integrated information systems' possibilities and issues regarding construction, development, and management of IIS/ES.</p> <p>...search, interpret, arrange, and present content regarding specific topics.</p> <p>...identify different architectures' and technologies' interdependencies with regard to an efficient control and further development of IIS/ES.</p> <p>...present and discuss own results within the group.</p>		
Contents	<ul style="list-style-type: none"> • integrated information processing (integration, data management, data processing, document management, process orientation) • enterprise systems • enterprise information management • enterprise resource planning (ERP) • ERP life-cycle • cloud computing / organizational and inter-organizational cloud services • service oriented architecture (SOA) / web services • enterprise architecture • organizational and inter-organizational application areas • case studies 		
Information about	Required readings have to be read in advance. Case studies, theoretical and		

Teaching and Learning Methods	practical exercises will be prepared in teamwork and presented to the entire course. The presented results will be analyzed and discussed.
Additional Information	Required readings will be announced in an according term. If required, students receive training regarding the applied tools and methods. If necessary: number of participants may be limited.
Responsible Faculty Member	Prof. Dr. Detlef Schoder, Prof. Dr. Werner Mellis, Prof. Dr. Ali Sunyaev

Name	Information Systems Management		
Module number	71003	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Knowledge and understanding of selected issues in information systems management.		
Module is allocated to	Bachelor Information Systems: elective module Bachelor Business Administration, Economics, Social Sciences, Health Economics: compulsory module within the specialisation Information Systems – Management Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation Media Management		
Examination Requirements	KL (90), so, MP (20)		
Information about Examination Requirements	Written exam lasting 90 min or oral exam or a combination of a written exam lasting 90 min or an oral exam and activities during the exercise/tests/projects		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...evaluate the importance of application and information systems for enterprises, administration and private areas of life.</p> <p>...analyse and shape entrepreneurial decisions from an information economy perspective.</p> <p>...discuss fundamentals of information management.</p> <p>...classify recent developments in technology and assess their potential for performing tasks in the business context.</p> <p>...apply concepts for analyzing and structuring to case studies.</p> <p>...evaluate practical examples of enterprises and competition from the fields of Electronic Commerce and Electronic Business.</p>		
Contents	<ul style="list-style-type: none"> • Information systems as a scientific domain • Strategic importance of information systems • Business process integration within and between business units • Electronic Commerce and Electronic Business • CSCW • IT Security • Ethical, social and political aspects • Information goods • Business Process Reengineering • Internet of Things 		
Information about Teaching and Learning Methods	Facultative tutorials can be offered and are recommended to attend for self study purpose		
Additional Information	Mandatory reading: Laudon, K.; Laudon, J.; Schoder, D.: Wirtschaftsinformatik – eine Einführung, Pearson Verlag, 2010.		
Responsible Faculty Member	Prof. Dr. Detlef Schoder		

Name	Information Systems Quality		
Module number	75601	Workload	360 h
Credit Points	12	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	300 h
Qualifications	Plan, monitor, perform, and evaluate quality assurance activities within the development of information systems		
Module is allocated to	B.Sc. Information Systems: compulsory module within the specialisation Quality of Information Systems		
Examination Requirements	KL, so, MP		
Information about Examination Requirements	Written exam lasting 90 minutes or oral exam or Combination of written exam lasting 90 minutes or oral exam and presentation		
Recommended Prior Knowledge	none		
Courses	seminar, lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>... understand the economic significance of information systems' quality.</p> <p>... understand the relevance of requirements engineering for satisfying quality expectations of the most important stakeholders.</p> <p>... acquire broad knowledge in methods of constructive and analytical quality assurance.</p> <p>... are aware of tasks and challenges of quality assurance management.</p> <p>... gather experience in searching, interpreting, systemizing, writing, and presenting literature for a scientific paper on a well-defined subject.</p> <p>... gather experience in the disputation of their presentation and in the critical discussion of their fellow students' papers.</p>		
Contents	<ul style="list-style-type: none"> • Economic significance of quality • Requirements and requirements engineering • Stakeholders of a system • Quality models • Testing methods • Quality assurance management • Current topics in information systems / business informatics 		
Information about Teaching and Learning Methods	Exercises require autonomous preparation of contents from required readings. The seminar consists of presentations and their discussion. The presentations are prepared under guidance as written papers.		
Additional Information	Required readings and the current topics will be announced each term. The number of course participants can eventually be limited.		
Responsible Faculty Member	Prof. Dr. Ali Sunyaev		

Name	Information Systems in Practice: Internship with scientific Guidance		
Module number	71201	Workload	240 h
Credit Points	8	Recurrence Frequency	irregular
Attendance	0 h	Independent Studies	240 h
Module is allocated to	Bachelor Information Systems: elective module within the subject area Business Administration		
Examination Requirements	HA		
Courses	internship		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...learn to cope with the company context.</p> <p>...implement appropriate instruments to accomplish the assigned tasks and adjust the implementation with the context.</p> <p>...reflect their success/progress during the task fulfillment and adjust the instruments and working methods if necessary.</p> <p>...process and describe their practical experiences in a structured way.</p>		
Contents	<ul style="list-style-type: none"> • In the run-up to the internship the students should contact one of the three Information Systems Departments to agree about the contents of the internship. • An internship report has to be written at the end of the internship, which will be basis for the assessment. 		
Additional Information	The internship should not take place before the third term.		
Responsible Faculty Member	Prof. Dr. Dr. Ulrich Derigs, Prof. Dr. Detlef Schoder, Prof. Dr. Werner Mellis		

Name	Integrated Information Systems		
Module number	71104	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Knowledge and understanding of ERP system acquisition, evaluation and use		
Module is allocated to	Bachelor Information Systems: compulsory module Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation Information Systems – Management		
Examination Requirements	KL (90), so, MP (20)		
Information about Examination Requirements	Written exam lasting 90 min or oral exam or a combination of a written exam lasting 90 min or an oral exam and activities during the exercise/tests/projects		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...gain deeper insights into application areas and potential of integrated information systems. ...understand problems and implications of the implementation process. ...learn about acquisition, evaluation and use of integrated information systems.		
Contents	<ul style="list-style-type: none"> • Integrated Information Systems • Strategic Management of Information Systems • Business Process Reengineering • Enterprise Resource Planning (ERP) • ERP Life Cycle • Supply Chain Management • Service Oriented Architecture (SOA) • Enterprise Architecture Management 		
Information about Teaching and Learning Methods	Selected readings have to be prepared beforehand, and the degree to which students have accomplished this preliminary work is subject to examination. During classes, students will work on case studies and solve problems in groups, to be presented to the fellow students. The presented solutions will be analysed and discussed in the plenum.		
Additional Information	Required reading will be announced every term.		
Responsible Faculty Member	Prof. Dr. Detlef Schoder		

Name	International Accounting and Taxation		
Module number	19601	Workload	360 h
Credit Points	12	Recurrence Frequency	irregular
Attendance	90 h	Independent Studies	270 h
Qualifications	Applications oriented knowledge of financial statement analysis and security valuation. Comprehension of fundamental structural components of (income) tax systems. Application to international transactions from a German company and individual perspective.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: compulsory module within the specialisation International Accounting and Taxation		
Examination Requirements	KL		
Courses	tutorial, lecture		
Language	English		
Learning Objectives	Students... ...acquaint themselves with important technical terms in English language. ...learn to use relevant legal sources (laws, international treaties, accounting standards). ...discuss tax avoidance schemes and the prescriptions established to impede those schemes. ...are able to identify and analyze structural elements of most tax systems. ...evaluate the tax consequences of international economic activities of individuals and companies. ...get to know the reasons for international double taxation and learn basic methods that provide relief from double taxation ...apply the acquired knowledge to selected practical case studies. ...analyze business models with the help of financial statements from an investor perspective. ...forecast pro-forma financial statements. ...apply accounting oriented valuation-methods to evaluate companies, business units and strategic projects. ...scrutinize the performance and limits of simplifying business valuation models.		
Contents	<ul style="list-style-type: none"> • Connecting factors for tax liability • Determination of (corporate) income tax basis • Anti-avoidance rules • Purpose and structure of double tax treaties • Financial statement and strategy analysis • Business valuation • Case studies 		
Additional Information	Required readings will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Christoph Kuhner, Prof. Dr. Carsten Homburg, Prof. Dr. Norbert Herzig, Jun.-Prof. Dr. Sönke Sievers		

Name	International Economics		
Module number	08005	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Qualifies students for activities in multilateral organizations, multinational enterprises, research institutes, or other entities with a focus on international relations. Prerequisite for further studies in the area of international economics.		
Module is allocated to	Bachelor Economics: elective module within the Main subject Economics Bachelor Business Administration, Social Sciences: elective module within the subsidiary subject Economics Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Economics		
Examination Requirements	KL (90)		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...understand and apply international trade theory (Ricardo-Model, Heckscher-Ohlin-Model and selected additional approaches). ...know tariffs and other instruments of international trade policy and examine their economic consequences. ...study the role of exchange rates and multinational corporations.		
Contents	<ul style="list-style-type: none"> • International trade theory: basics and extensions. • International trade policy. • Introduction to the economics of international finance and multinational corporations. 		
Additional Information	Additional information will be provided at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Susanne Prantl		

Name	International Management I		
Module number	54101	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information System, Health Economics: Compulsory module within the specialisation International Management		
Examination Requirements	AN		
Learning Objectives	Students... ...		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	International Management II		
Module number	54102	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation "International Management"		
Examination Requirements	AN		
Learning Objectives	Students... ...		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	International Media and Technology Project		
Module number	25103	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30 h	Independent Studies	150 h
Qualifications	Planning, execution and presentation of international studies and / projects in the fields of media, new media, information management, or telecommunication management		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Media Management Bachelor Media Sciences: compulsory module within the subsidiary subject Media Management		
Examination Requirements	RE, so		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...get introduced to a wide spectrum of media topics. ...identify international media and technology management terminology and study / project communication. ...plan, execute and present (in writing or orally) one particular project or study undertaken in international settings or with international focus.		
Contents	<ul style="list-style-type: none"> • Details differ from semester to semester 		
Information about Teaching and Learning Methods	A mixture of lecturing, group work, and interactive elements.		
Additional Information	www.mtm.uni-koeln.de		
Responsible Faculty Member	Prof. Dr. Claudia Loebbecke, M.B.A.		

Name	Introduction into Co-Operative Economics		
Module number	37001	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Health Economics: Compulsory module within the specialisation "Kooperatives Wirtschaften"</p> <p>Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subject Social Sciences</p> <p>Bachelor Regional Studies China: elective within the subject Business Administration</p>		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	none		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Introduction into European Politics		
Module number	05102	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Analysis, advice and information about working for German, European or international political or higher education institutions, research and media.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Political Science Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Political Science Bachelor Business Administration, Economics, Health Economics: elective module within the specialisation Political Science Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German or English		
Learning Objectives	Students... ...describe and analyse the fundamental developments of the political system of the EU and its corresponding basic theoretical underpinnings in the study of European integration. ...identify and differentiate different forms and modes of governance in the EU. ...assess the explanatory power of different theoretical and strategic approaches for academic or practical relevance. ...apply their knowledge to topical issues and current problems of European integration and study the relevant academic literature, also in English. ...evaluate the theoretical and strategic approaches studied in an independent academic analysis of current developments in the European integration process.		
Contents	<ul style="list-style-type: none"> • Dates, facts and perspectives on the history, institutions and procedures of the EU political system • Evolution of the EU-system • Institutions and bodies of the EU • Forms of policy-, constitution- and system making 		
Information about Teaching and Learning Methods	Additionally tutorials will be provided. E-Learning material may be made available (in ILIAS).		
Additional Information	Weidenfeld, Werner/Wessels, Wolfgang (ed.): Europa von A bis Z, Taschenbuch der europäischen Integration, Baden-Baden; Wessels, Wolfgang: Das Politische System der Europäischen Union, Wiesbaden; Nugent, Neill: The Government and Politics of the European Union – current edition. Further references on our website.		
Responsible Faculty Member	Katharina Eckert, Prof. Dr. Wolfgang Wessels		

Name	Introduction into Social Sciences		
Module number	91004	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	none		
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Basisstudium		
Examination Requirements	KL, HA		
Recommended Prior Knowledge	none		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...-		
Contents	-		
Information about Teaching and Learning Methods	-		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Introduction to Business Administration and its Didactics I		
Module number	91002	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Basisstudium		
Examination Requirements	KL		
Courses	tutorial, lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Geschäftsführender Direktor des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik		

Name	Introduction to Business Administration and its Didactics II		
Module number	91003	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Basisstudium		
Examination Requirements	KL		
Courses	tutorial, lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Geschäftsführender Direktor des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik		

Name	Introduction to Comparative Politics		
Module number	05104	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Political Science</p> <p>Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Political Science</p> <p>Bachelor Business Administration, Economics, Health Economics: elective module within the specialisation Political Science</p> <p>Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences</p> <p>BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium</p>		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. André Kaiser		

Name	Introduction to Comparative Politics: Comparative Political Economy		
Module number	05111	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Political Sciences</p> <p>Bachelor Economics: Elective module within the subsidiary subject Social Sciences - group Political Sciences</p> <p>Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Political Sciences</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America, China: Elective module within the subject Social Sciences</p> <p>BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium</p>		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Christine Trampusch		

Name	Introduction to Economics		
Module number	91001	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	90 h	Independent Studies	90 h
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Basisstudium		
Examination Requirements	KL		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Bernadette Dilger		

Name	Introduction to Empirical Research Methods of Social Sciences		
Module number	06001	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Qualifications	The course delivers an overview of different methods of data collection and research designs and covers the empirical research process.		
Module is allocated to	<p>Bachelor Social Sciences: required subject within the Methods of the Social Sciences</p> <p>Bachelor Macroeconomics: elective module within minor Social Sciences, group Sociology</p> <p>Bachelor Business Administration, Macroeconomics, Health Economics: elective module within profile group</p> <p>Bachelor Health Economics: optional within the subject Methods</p> <p>Bachelor Regional Studies: mandatory within Methods of the Social Sciences</p> <p>Bachelor Media Science: compulsory optional subject in economy and sociology of media and media management</p>		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...know the aims and methods of empirical social research.</p> <p>...acquire basic knowledge of measurement, operationalization and scaling of variables.</p> <p>...are familiar with tests of reliability und validity of measurements.</p> <p>...are able to distinguish different scale levels as well as their implications for data analysis and interpretation.</p> <p>...learn different techniques of data collection and their application.</p> <p>...are able to distinguish between reactive and non-reactive methods and to assess their application critically.</p> <p>...know the advantages and disadvantages of different methods of data collection, e.g. personal interviews, telephone interviews and written interviews, observation, experiments and content analysis.</p> <p>...learn basic rules for questionnaire design, the design of instruments for data collection and the wording of survey questions.</p> <p>...are familiar with common research designs.</p> <p>...acquire basic competences for the analysis, interpretation and presentation of data.</p>		
Contents	<ul style="list-style-type: none"> • Aims, problems and applications of empirical social research • Process of empirical research, single steps in the research process • Variables, hypothesis, theories • Basics of measurement and scaling, scale levels, validity and reliability • Research designs: cross-sectional studies, trend studies and panel studies • Experimental and quasi-experimental designs • Sampling procedure: sample types, confidence intervals 		

	<ul style="list-style-type: none"> • Surveys: personal, telephone and written interviews • Observation: qualitative, quantitative structured, participative and non-participative • Qualitative data collection • Non-reactive methods of data collection • Examples for analysis and interpretation of data of the social science
Information about Teaching and Learning Methods	Facultative tutorials might be offered. Attendance is advised as part of self-structured academic studies
Additional Information	Registration for this course ensues via KLIPS. Registration for the written examination has to be directed at the respective examination office. Required readings will be announced at the beginning of the term.
Responsible Faculty Member	Prof. Dr. Karsten Hank

Name	Introduction to International Relations		
Module number	05007	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Political Sciences</p> <p>Bachelor Economics: Elective module within the subsidiary subject Social Sciences - group Political Sciences</p> <p>Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Political Sciences</p> <p>Bachelor Regional Studies East and Middel Europe, Latin America, China: Elective module within the specialisation Social Sciences</p> <p>BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium</p>		
Examination Requirements	KL (60), so		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Thomas Jäger		

Name	Introduction to Medical Ethics		
Module number	83003	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Health Economics: Elective module within the main subject Health-economic and Medical Bases		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Christiane Woppen		

Name	Introduction to Political Theory and History of Ideas		
Module number	05005	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Political Sciences Bachelor Economics: Elective module within the subsidiary subject Social Sciences - group Political Sciences Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Political Sciences Bachelor Regional Studies East and Middel Europe, Latin America, China: Elective module within the specialisation Social Sciences BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold		

Name	Introduction to Sociology: Macrosociology		
Module number	06003	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Sociology Bachelor Economics: Elective module within the subsidiary subject Social Sciences - group Sociology Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Sociology Bachelor Regional Studies East and Middel Europe, Latin America, China: Elective module within the specialisation Social Sciences Bachelor Media Sciences: Elective module within the subject Economy and Sociology of the Media BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Clemens Kroneberg		

Name	Introduction to Sociology: Microsociology		
Module number	06002	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Social Sciences: Elective module within the main subject Social Sciences - group Sociology Bachelor Economics: Elective module within the subsidiary subject Social Sciences - group Sociology Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Sociology Bachelor Regional Studies East and Middel Europe, Latin America, China: Elective module within the specialisation Social Sciences Bachelor Media Sciences: Elective module within the subject Economy and Sociology of the Media BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Pflicht im Schwerpunktstudium		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Clemens Kroneberg		

Name	Introduction to Statistics for Social Sciences and CUDA A		
Module number	06303	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	75 h	Independent Studies	165 h
Qualifications	Basic knowledge in data collection and data analysis in the social sciences Practical skills in computer-assisted data analysis		
Module is allocated to	Bachelor Social Sciences: Elective module within the methods area Bachelor Regional Studies East and Middle Europe, Latin America: Elective module within the main subjects Economics and Social Sciences Bachelor Media Sciences: Elective module within the main subject Economy and Sociology of the Media BA LA: Unterrichtsfach Politik: Wahl im Erweiterten Basisstudium		
Examination Requirements	KL (90), so		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...recognize aims and techniques of empirical social research, ...learn the basics of measurement, operationalization, and scale types for variables, ...sketch tests regarding the reliability and validity of measures, ...differentiate between various scale types and their meaning for interpreting and analysing data, ...name different techniques of data collection and their use, ...compare reactive and non-reactive techniques and critically evaluate their use, ...realize the pros and cons of different techniques of data collection, ...lay down rules for creating surveys and survey questions, ...identify basic research designs, ...improve their knowledge in the analysis, interpretation, and depiction of data.		
Contents	<ul style="list-style-type: none"> • Analysis of one-dimensional data • Analysis of two-dimensional data • Parameters • Time series • Probabilities • Random variables • Samples • Estimation and Testing • Use of statistical software 		
Information about Teaching and Learning Methods	Lecture with weekly exercises Registration for CUDA A through KLIPS is necessary. Attending tutorials is voluntary but is recommended as part of structured learning.		
Additional Information	Enrolling for class (lecture, exercise, CUDA) is possible solely through KLIPS. The respective examination office (Prüfungsamt) is responsible for exam registration.		
Responsible Faculty Member	Prof. Dr. Marita Jacob		

Name	Introduction to Theoretical Computer Science		
Module number	72108	Workload	270 h
Credit Points	9	Recurrence Frequency	every winter term
Attendance	90 h	Independent Studies	180 h
Qualifications	Understanding of the theoretical foundations of computer science		
Module is allocated to	B.Sc. Information Systems: Compulsory Module within the specialisation Theoretical Computer Science		
Examination Requirements	KL, so, MP		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...Participants will be able to model problems with the help of automata and grammars and to classify them according to computability or computational complexity.</p> <p>...Theoretical Computer Science is not only the</p> <p>...basis of theoretical but also of all other subjects of Computer Science.</p>		
Contents	<ul style="list-style-type: none"> • The course teaches the theoretical foundations of computer science • covering formal languages, computability and complexity. • The basic • knowledge in this area earned in „Foundations of Computer Science 2“ • will be deepened. • Further, a selection of randomized and online • algorithms as well as approximation algorithms will be considered and • analyzed. 		
Information about Teaching and Learning Methods	Successful learning and understanding of the contents of this course cannot be achieved by attendance and theoretical considerations only. Hence, the attendance and self-responsible preparation of the exercises is mandatory		
Additional Information	Depending on the course of studies, the participants may earn 5 or 9 CP		
Responsible Faculty Member	Institut für Informatik		

Name	Introduction to psychology		
Module number	52001	Workload	240 h
Credit Points	8	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	Bachelor Social Sciences: elective module within the subsidiary subject Social Psychology Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Economic Psychology Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Introductory Microeconomics		
Module number	02003	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	90 h	Independent Studies	150 h
Qualifications	All fields, in which an analysis of basic economic problems is needed.		
Module is allocated to	Bachelor Economics: compulsory within main subject Economics Bachelor Business Administration, Social Sciences: compulsory within subsidiary subject Economics Bachelor Health Economics: elective module within the subsidiary subject Economic Basics Bachelor Information Systems: elective module within the subject area Business Administration Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Economics Bachelor Media Sciences: elective module within Economy and Sociology of Media and Media Management		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Basic maths skills		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...understand basic microeconomic concepts. ...describe the market form of perfect competition concerning the supply of goods and market pricing. ...identify the basic principles of price formation in monopoly and oligopoly. ...use formal instruments to analyze price formation in basic market structures. ...modify models to recognize deficiencies and to analyze the effects of political instruments.		
Contents	<ul style="list-style-type: none"> • Theory of household behavior and demand • Theory of firm behavior and supply • Theory of price formation 		
Information about Teaching and Learning Methods	Facultative tutorials can be offered and are recommended to attend for self study purpose.		
Additional Information	Compulsory reading will be announced at the start of every semester.		
Responsible Faculty Member	Univ.-Prof. Dr. Oliver Gürtler		

Name	Introductory Public Economics		
Module number	02002	Workload	0 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Work in institutions which deal with national and international taxation and fiscal public policy. Work in economic research institutes as well as in the field of economics journalism.		
Module is allocated to	Bachelor Economics: Elective module within the main subject Economics Bachelor Business Administration, Social Sciences: Elective module within the subsidiary subject Economics		
Examination Requirements	KL (90)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...define purpose and methods of the subject public policy. ...analyze justifications for the interference of the state into the economy. ...identify characteristics of public goods as well as issues of their allocation and financing. ...analyze effects of various taxes on the decisions of economic agents. ...examine with the help of models how the tax burden is distributed in different tax types. ...find their own viewpoint with regard to current issues in taxation policy.		
Contents	<ul style="list-style-type: none"> • subject and methods in public policy • justification of public policy • positive theory of governance • Taxes, distribution of taxes • public and merit goods, free-rider problem • centralization versus decentralization of public policy decisions 		
Additional Information	Additional Information will be provided before the semester begins.		
Responsible Faculty Member	Univ.-Prof. Dr. Felix Bierbrauer, Dr. Michael Thöne		

Name	Investment Management		
Module number	21102	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	60 h	Independent Studies	120 h
Qualifications	Activities in the field of investment management for private investors, institutional investors and companies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the Specialisation Finance I and II Bachelor Health Economics, Information Systems: elective module within the Specialisation Finance		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	Students should have attended the modules "Capital Investment and Financing" as well as "Financial Management".		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...analyze the investment objectives of (institutional) investors.</p> <p>...discuss the information efficiency of markets in order to choose the appropriate investment style (active vs. passive).</p> <p>...analyze the optimal portfolio selection.</p> <p>...consider chances and risks when applying these optimal portfolios.</p> <p>...discuss biases frequently observed in real-world investment decisions.</p> <p>...learn how to manage the portfolio risk.</p> <p>...evaluate the success of the investment strategies.</p> <p>...weigh up the risk and chances of using derivatives in modern risk management.</p> <p>...deepen the knowledge and techniques they have acquired in the lecture by solving applied exercises and examples of particular cases.</p> <p>...discuss about current topics in press and evaluate them in the context of the lecture.</p>		
Contents	<ul style="list-style-type: none"> • Investment objectives • Portfolio Theory • Risk Management • Investment strategies • Case studies 		
Information about Teaching and Learning Methods	The course consists of a lecture and exercises. Students are expected to prepare the problem sets before class.		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Alexander Kempf		

Modules L

Name	Laboratory Course on Development		
Module number	74001	Workload	420 h
Credit Points	14	Recurrence Frequency	every summer term
Attendance	45-90 h	Independent Studies	330-375 h
Module is allocated to	Bachelor Information Systems: Compulsory module within the subject Information Systems		
Examination Requirements	PR		
Courses	project		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Detlef Schoder, Prof. Dr. Werner Mellis, Prof. Dr. Ali Sunyaev		

Name	Labor Economics		
Module number	08009	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Qualifies students for work in areas where a basic knowledge of Labor Economics and econometric analysis is helpful (ministries, trade unions, employer associations, research institutes, companies, media).		
Module is allocated to	Bachelor Economics: elective module within the main subject Economics Bachelor Business Administration, Social Sciences: elective module within the subsidiary subject Economics Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subsidiary subject Economics		
Examination Requirements	KL (90)		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...describe the functioning of the labor market. ...use microeconomic methods to examine behavior in the labor market. ...recognise and discuss the basic issues behind empirical research in labor economics.		
Contents	<ul style="list-style-type: none"> • Labor supply • Labor demand • Human capital and education • Basic empirical methods in labor economics 		
Information about Teaching and Learning Methods	Lectures and discussions		
Additional Information	Additional information will be provided at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. David Jaeger, Ph.D.		

Name	Leasing		
Module number	21103	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Application of basic knowledge of capital budgeting, finance and accounting to optimal financing questions.		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Finance I & II</p> <p>Bachelor Health Economics, Information Systems: Elective module within the specialisation Finance</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Finance</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Finance</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Finance (Finanz- und Rechnungswesen)</p>		
Examination Requirements	KL		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...get familiar with the German leasing market and the different types of leasing with their underlying contracts</p> <p>...get familiar with the balance and tax implications of leasing</p> <p>...get familiar with the calculation of leasing payments</p> <p>...get familiar with important types of cross-border leasing</p> <p>...get familiar with the determination and analysis of capital cost of leasing</p> <p>...get familiar with the construction of leasing contracts for achieving an aimed outcome (balance and tax wise)</p>		
Contents	<ul style="list-style-type: none"> • German leasing market • Leasing contracts • Leasing payments • Capital cost of leasing contracts • Balance and tax implications of leasing 		
Additional Information	Required text will be announced each term		
Responsible Faculty Member	Prof. Dr. Thomas Hartmann-Wendels		

Modules M

Name	Main Features of Economic Geography		
Module number	50101	Workload	240 h
Credit Points	8	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	180 h
Qualifications	Application-oriented and multidisciplinary preparation for activities in economy, administration, organisations, associations and media in a German, European and international environment.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: compulsory module within the specialisation Economic Geography Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration		
Examination Requirements	KL (90)		
Alternatively	RE, HA		
Recommended Prior Knowledge	None		
Courses	excursion, lecture, practice		
Alternatively	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...analyse subnational-regional structures, institutions and actors and national and international (inter-)dependencies of locations, institutions and actors.</p> <p>...discuss problems of specific topics of socio-economic change on different spatial scales.</p> <p>...discuss recent theories and empirical case studies of regional development in the core economies and the peripheries of the global economy.</p> <p>...evaluate case studies on the background of theoretical concepts about regulation, transformation, crises and change.</p> <p>...use concepts of qualitative and quantitative regional research.</p> <p>...evaluate socio-economic development in selected regions and regional policies.</p>		
Contents	<ul style="list-style-type: none"> • Theories of regional change; • Quantitative and qualitative methods of empirical regional research; • Case studies 		
Information about Teaching and Learning Methods	e-learning support via ILIAS		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Martina Fuchs		

Name		Management of Information System Projects	
Module number	71103	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Management of information system (IS) development projects		
Module is allocated to	Bachelor Information Systems: compulsory within the module Information Systems Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective within the specialisation Information Systems – Management		
Examination Requirements	KL (90), so, MP (20)		
Information about Examination Requirements	Written exam lasting 90 min or oral exam or a combination of a written exam lasting 90 min or oral exam of the final mark) and activities during the exercise/tests/projects		
Recommended Prior Knowledge	none		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> ...know the Information Systems (IS) development process. ...know the phases initializing, planning and control of IS development projects. ...are able to analyze project risks and develop and evaluate IS development project plans. ...are aware of the importance of leadership and communication behavior and can evaluate leadership and communication patterns. ...are able to solve simple communication problems. ...are aware of the importance of interpersonal conflicts and know methods of how to cope with them. 		
Contents	<ul style="list-style-type: none"> • IS development • Alternatives of IS implementation • IS development process models • Requirements analysis • Quality management • Change management • Project management patterns • Initializing • Planning and risk management • Project control • Motivation and time pressure • Leadership and communication • Conflicts and negotiations 		
Information about Teaching and Learning Methods	In several classes, case studies and exercises will be prepared and presented in student teams. The results are discussed and analysed afterwards.		
Additional Information	Required reading will be announced each term.		
Responsible Faculty Member	Prof. Dr. Werner Mellis		

Name	Managerial Economics		
Module number	08003	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Qualifications	Strategic consultant for private and public entities. Fellow at research institutes.		
Module is allocated to	Bachelor Economics, Business Administration, Social Sciences, Health Economics: Elective Module within the specialisation Managerial Economics		
Examination Requirements	KL		
Recommended Prior Knowledge	none		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...Students</p> <p>...analyze optimal price politics in different market situations.</p> <p>...analyze the incentives which market frictions create for the economic actors.</p> <p>...evaluate alternative market institutions with regard to strategic incentives.</p> <p>...apply formal methods to solve problems.</p> <p>...model strategic situations and develop solutions by using microeconomic and game theoretical concepts.</p> <p>...transfer their theoretical and formal knowledge to specific problems in firms and markets.</p>		
Contents	<ul style="list-style-type: none"> • Analysis of oligopolistic behavior • Price politics • Market institutions • Microeconomic and game theoretical concepts 		
Information about Teaching and Learning Methods	-		
Additional Information	Recommended readings will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Patrick W. Schmitz		

Name	Managing Organizations and Supply Chains		
Module number	27101	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Support and consulting of executive management.		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Supply Chain Management</p> <p>Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Media Management</p> <p>Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Corporate Development, Organisation and Human Resources</p> <p>Bachelor Media Sciences: compulsory module within the subsidiary subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschafts: Wahl im Schwerpunktstudium B - Profilgruppe SCM</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium B - Profilgruppe SCM</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium B - Profilgruppe SCM (Produktion, Logistik, Absatz)</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium B - Profilgruppe Unternehmensführung, Organisation und Personal</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium B - Profilgruppe Unternehmensführung, Organisation und Personal</p>		
Examination Requirements	HA		
Information about Examination Requirements	Written exam lasting 60 min or paper, or both (then each making up 50% of the final mark)		
Recommended Prior Knowledge	It is assumed that students are familiar with the module Business Policy and International Management.		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...figure out the fundamental problems and challenges of coordinating interdependent tasks in organizations and supply chains,</p> <p>...identify theories and tools to analyze and assess existing and available design options of such arrangements,</p> <p>...apply these theories and tools to real world organizations and derive management recommendations,</p> <p>...autonomously structure and coherently communicate their analyses and recommendations verbally in team presentations and/or written reports."</p>		
Contents	<ul style="list-style-type: none"> • Basic knowledge of strategic management and organisation of value 		

	<p>added networks</p> <ul style="list-style-type: none"> • Analysis and structuring of value chains in different contexts • Current challenges of the management of global value: alliances, electronic commerce and business ethics
Information about Teaching and Learning Methods	The course will include tutorials and workshops to learn how to deal with cases and how to write scientific papers.
Additional Information	<p>The courses of this module will be hold only in the first or in the second half of the semester. More information will be given at the beginning of the term in ILIAS/KLIPS.</p> <p>Required reading will be announced at the beginning of the term.</p>
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Dr. Sascha Albers

Name	Marketing		
Module number	01003	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Management positions in marketing and sales of manufacturing-, retailing-, and service-companies.		
Module is allocated to	Bachelor Business Administration: elective module within the major subject Bachelor Economics, Social Sciences, Information Systems: elective module within the subsidiary subject Business Administration Bachelor Health Economics: elective module within the subsidiary subject economic foundations		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	The content of the modules Mathematics, Statistics A and Statistics B is recommended.		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...analyse the role of marketing for companies. ...describe and apply methods to analyze the company's marketing environment including customer behavior and conduct market research. ...analyse and apply approaches to marketing planning. ...evaluate marketing strategies and marketing mix decisions. ...systematise marketing mix activities and describe theories and methods to design optimal marketing mix activities.		
Contents	<ul style="list-style-type: none"> • Meaning of marketing • Customer behavior • Market research • Marketing strategy • Marketing mix activities 		
Information about Teaching and Learning Methods	The pedagogy of the course will entail both conceptual and applied elements, including brief case studies, discussions in class, and a self-dependent study of required readings to complement the lecture and tutorials. Facultative tutorials can be offered and are recommended to attend for self study purpose		
Additional Information	The courses and exams of this module will potentially be hold only in the first or in the second half of the semester (see KLIPS). Required readings will be announced in class.		
Responsible Faculty Member	Prof. Dr. Franziska Völckner		

Name	Mathematical Methods		
Module number	02001	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	60 h
Qualifications	Basic mathematical methods of economic analysis		
Module is allocated to	<p>Bachelor Business Administration, Economics: Compulsory module within methods area</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America: Compulsory module within subject Economics</p> <p>Bachelor Regional Studies China: Compulsory module within subject Business Administration</p> <p>Bachelor Media Sciences: Compulsory module within subject Media Management</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im erweiterten Basisstudium</p>		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Students should participate in the optional course "Vorkurs zu Mathematische Methoden", if they need a repetition of elementary mathematics.		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...know basic mathematical methods.</p> <p>...apply mathematical methods and interpret the results.</p> <p>...decide which mathematical method is appropriate to deal with a concrete economic problem.</p>		
Contents	<ul style="list-style-type: none"> • Functions of one and several variables • Differential calculus for functions of several variables and their economic applications • Unconstrained and constrained optimization of functions of several variables • Integral calculus and differential equations • Matrix algebra and linear equations 		
Information about Teaching and Learning Methods	Lectures with weekly exercises. There may be also optional tutorials whose attendance is recommended as part of structured self-study.		
Additional Information	Required reading: Mosler, Dyckerhoff, Scheicher, Mathematische Methoden für Ökonomen		
Responsible Faculty Member	Dr. Christoph Scheicher, Univ.-Prof. Dr. Karl Mosler		

Name	Mathematics		
Module number	73006	Workload	270 h
Credit Points	9	Recurrence Frequency	every winter term
Attendance	90 h	Independent Studies	180 h
Module is allocated to	Bachelor Information Systems: Elective module within Mathematics area		
Examination Requirements	KL(180)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Mathematisches Institut		

Name	Media Enterprises and Technologies: Introduction to Managerial Issues		
Module number	25101	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Compulsory within the specialisation Media Management Bachelor Media Sciences: Compulsory within the subject Media Management BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Medien (Sektorales Management)		
Examination Requirements	KL, so		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Claudia Loebbecke, M.B.A.		

Name	Media Institutions		
Module number	15038	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	knowledge of institutions and regulations in media markets		
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences: Compulsory within the specialisation "Medienwirtschaft"</p> <p>Bachelor Media Sciences: Compulsory within the subject Economy and Sociology of the Media</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Medien (Sektorales Management)</p>		
Examination Requirements	KL		
Recommended Prior Knowledge	basic knowledge of microeconomics		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...realize how microeconomic models can contribute to solving problems in media markets.</p> <p>...reconsider different forms of media financing.</p> <p>...realize the importance of diversity of opinion in society.</p> <p>...analyze the impact of market frictions.</p> <p>...apply their theoretical knowledge to concrete issues that come up in media markets.</p> <p>...develop own positions regarding issues in media politics.</p> <p>...enhance their analytical skills.</p>		
Contents	<ul style="list-style-type: none"> • microeconomics and media institutions • media financing • impact of market frictions 		
Additional Information	The course will take place every week during the lecture period. Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Johannes Münster		

Name	Medical Terminology for Health Professionals		
Module number	83001	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	This comprehensive survey course gives students of Health Economics and Health Services Research the strong scientific foundation they need in various aspects of medical terminology.		
Module is allocated to	Bachelor Health Economics: Compulsory within methods area		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...are introduced to the basics of anatomical language and clinical parlance, using word parts (roots, combining forms, prefixes and suffixes) in an easy-to-grasp modular form.</p> <p>...11 use the highly effective systems approach, typing medical terms directly to the functional anatomy of various body systems. Technical terms for symptoms, syndromes, diseases, diagnostics and interventions are presented in detail referring painstakingly to medical and linguistic contexts. Thus students acquire the vocabulary of the musculoskeletal, cardiovascular and lymphatic, respiratory and digestive as well as the urinary and reproductive, nervous and endocrine system.</p> <p>...provide supplemental information – case histories and hospitals records, excerpts from textbooks, papers, dictionaries, and online-databases – rounding out the students' medical and pharmaceutical vocabulary.</p>		
Responsible Faculty Member	Prof. Dr. Axel Karenberg		

Name	Methodology of Interconnected Thinking		
Module number	91006	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	45 h	Independent Studies	75 h
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Schwerpunktstudium A BA LA: Große berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Schwerpunktstudium A		
Examination Requirements	so		
Courses	seminar, lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Geschäftsführender Direktor des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik		

Name	Methods and Concepts of Economics and Social Sciences		
Module number	91005	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Basisstudium BA LA: Unterrichtsfach Sozialwissenschaften: Pflicht im Basisstudium		
Examination Requirements	KL		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Bernadette Dilger		

Name	Methods of Clinical Epidemiology		
Module number	83002	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: Compulsory module in methods area		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Univ.-Prof. Dr. W. Lehmacher		

Name	Methods of Marketing Mix Management		
Module number	24106	Workload	180 h
Credit Points	6	Recurrence Frequency	every second to fourth term
Attendance	60 h	Independent Studies	120 h
Qualifications	Management activities in marketing and sales in manufacturing, retailing, and service companies; management activities in market research companies		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: compulsory module within the specialisation Marketing Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Media Management		
Examination Requirements	KL		
Information about Examination Requirements	Written exam lasting 60 min. (+ 10 min. for reading) Mid-term-exam possible		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...design and implement market research projects ...evaluate different sampling methods ... discuss different ways to measure theoretical marketing constructs ...design questionnaires ...discuss and evaluate different data collection methods ...get to know the basis concepts of hypothesis testing ...apply the multivariate methods to support marketing-mix decisions (e.g., regression analysis, cluster analysis)		
Contents	<ul style="list-style-type: none"> • Design of market research projects • Sampling fundamentals and data collection methods • Measurement and designing a market research questionnaire • Univariate and bivariate analyses • Applied multivariate analyses to marketing-mix decision problems (regression analysis, conjoint analysis, segmentation analysis) 		
Additional Information	Block courses are possible. The course is complemented by regular guest lectures. Required and voluntary reading will be announced for every term in KLIPS.		
Responsible Faculty Member	Prof. Dr. Marc Fischer		

Name	Monetary Theory and Policy		
Module number	08007	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Work in research institutes, commercial banks, interest groups, media, governmental departments, insurance companies, central banks.		
Module is allocated to	<p>Bachelor Economics: Elective module within main subject Economics</p> <p>Bachelor Business Administration, Social Sciences: Elective module within subsidiary subject Economics</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America, China: Elective module within subject Economics</p>		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	<p>Grundzüge der Mikroökonomik/ Introductory Microeconomics</p> <p>Grundzüge der Makroökonomik/ Introductory Macroeconomics</p>		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...will describe empirical regularities between economic and monetary quantities</p> <p>...will explain these regularities by means of basic monetary theory models</p> <p>...develop monetary-policy recommendations from models with a high explanatory value</p> <p>...will evaluate recommendations by critically scrutinizing their preconditions.</p>		
Contents	<ul style="list-style-type: none"> • Monetary aggregates and money supply • Empirical evidence on the effects of monetary policy • Theories of money demand • Monetary policy in macroeconomic models • Optimal monetary policy and monetary policy rules 		
Information about Teaching and Learning Methods	Active learning		
Additional Information	Additional Information will be provided in the first lecture session.		
Responsible Faculty Member	Dr. AOR André Drost		

Modules M

Name	Operations Management		
Module number	01001	Workload	240 h
Credit Points	8	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	180 h
Qualifications	The ability to optimize, plan and manage processes.		
Module is allocated to	<p>Bachelor Business Administration: elective module within the major subject Business Administration</p> <p>Bachelor Economics, Social Sciences: elective module within the subsidiary subject Business Administration</p> <p>Bachelor Health Economics: elective module within the subsidiary subject Economic Basics</p> <p>Bachelor Information Systems, Regional Studies: elective module within the subject area Business Administration</p> <p>Bachelor Media Sciences: elective module within the subject area Media Management</p> <p>Bachelor for Teaching: elective module within the subject area Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...understand basics of managing production- and service processes</p> <p>...develop and solve analytical models</p> <p>...quantify main cause-effect relationships for optimization calculations</p> <p>...apply presented methods in practical relevant exercises</p> <p>...deepen basic knowledge of Operations Management by case studies</p>		
Contents	<ul style="list-style-type: none"> • Forecasting • Facility Location • Process Design • Inventory Management • Linear Programming • Aggregated Planning • Lean Management • Supply Chain Management 		
Information about Teaching and Learning Methods	There are optional tutorials.		
Additional Information			
Responsible Faculty Member	Univ.-Prof. Dr. Ulrich W. Thonemann		

Modules O

Name	Operative Trade Fair Management		
Module number	24202	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Management activities in business policy and corporate development as well as marketing in trade fair companies, trade fair service providers and exhibiting companies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Elective module within specialisation Trade Fair Management		
Examination Requirements	KL, RE		
Information about Examination Requirements	Exam: 60 minutes; additionally work can be possibly included by visiting a workshop, who will add up to 15% of the overall grade.		
Recommended Prior Knowledge	None		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...classify the actors of the trade fair industry and analyze the interdependencies; evaluate the efficiency of new trade fair concepts; discuss the challenges of trade fair logistics as a network of heterogeneous actors; evaluate customer relationship management from a trade fair company's point of view; identify decision problems of pricing and discuss pricing possibilities of trade fair companies; discuss the crucial factors influencing the make or buy decision of trade fair companies regarding additional services.</p>		
Contents	<ul style="list-style-type: none"> Trade fair logistics; booth design and construction; pricing; customer relationship management; brand management and services of trade fair companies 		
Information about Teaching and Learning Methods	Discussions; workshops; presentations by students; field trips; several guest speakers		
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Prof. Dr. Franziska Völckner, Feriha Zingal, Stefanie Dorn		

Name	Organization and Human Resources		
Module number	07004	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	<p>Bachelor Business Administration: Elective module within main subject Business Administration</p> <p>Bachelor Economics, Social Sciences: Elective module within subsidiary subject Business Administration</p> <p>Bachelor Health Economics: Elective module within subsidiary subject "Wirtschaftswissenschaftliche Grundlagen"</p> <p>Bachelor Information System: Elective module within the group Business Administration</p> <p>Bachelor Regional Studies China: Elective module within subject Business Administration</p> <p>Business Media Sciences: Elective module within subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Dirk Sliwka, Prof. Dr. Bernd Irlenbusch		

Name	Organizational Design		
Module number	29001	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	<p>Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Elective module within specialisation Corporate Development</p> <p>Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Elective module within specialisation Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Unternehmensführung, Organisation und Personal</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Unternehmensführung, Organisation und Personal</p>		
Examination Requirements	KL, RE, HA, so		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Mark Ebers		

Name	Organizational Psychology		
Module number	52008	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Qualifications	Occupations in management consulting and in human resources departments, ability to evaluate consulting offers		
Module is allocated to	Bachelor Social Sciences: elective module within the subsidiary subject Social Psychology Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Economic Psychology Bachelor Regional Studies Latin America: elective module within the subsidiary subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	English		
Learning Objectives	Students... ...know fundamental theories in organizational psychology. ...know empirical methods and findings in the area of organizational psychology. ...are able to apply psychological theories to current topics in organizations (e.g., human resources, leadership).		
Contents	<ul style="list-style-type: none"> Theories and empirical findings in organizational psychology, e.g., teams, conflict resolution, leadership, motivation 		
Additional Information	Required reading will be announced in the introductory session.		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Modules P

Name	Philosophy of Science		
Module number	13007	Workload	240 h
Credit Points	8	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	180 h
Qualifications	Analysis and evaluation of scientific work		
Module is allocated to	Bachelor Social Sciences: elective course within the major subject empirical social research		
Examination Requirements	KL (90), so		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...know the basic rules of logical reasoning, conceptual forms and types of scales as well as rules of scientific definitions and operationalization.</p> <p>...describe terms and forms of hypotheses and theories in the Social Sciences as well as the relationship between theory- and type-development.</p> <p>...know types of social scientific explanations, simple syllogisms and the basics of hypothesis testing.</p> <p>...analyze multilevel and normative fallacies in the social sciences and their methodological problematic implications.</p> <p>...analyze methodological discussions of social scientific explanations.</p> <p>...apply basic hypothesis testing and recognize common social scientific fallacies.</p> <p>...discuss examples of normative biases and judgments.</p>		
Contents	<ul style="list-style-type: none"> • Overview and logical propaedeutic • Epistemic foundation • Conception formation and operationalization • Hypotheses and theories • Scientific explanations • Empirical tests of hypotheses and theories • Fallacies in empirical research • Dynamic of theories • Norms and normative judgments in the Social Sciences 		
Information about Teaching and Learning Methods	Lecture and tutorial with assignments, group work, presentation and discussion		
Additional Information	Registration for this course ensues via KLIPS. Registration for the written examination has to be directed at the respective examination office. Required readings will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Karsten Hank		

Name	Political Economy		
Module number	14902	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Working in the economic policy consulting field (ministries, research institutes, public institutions), media, associations, foundations		
Module is allocated to	Bachelor Economics, Bachelor Business Administration, Bachelor Social Sciences: elective module within the specialisation „Constitutional Economics and Economic Political Consulting“.		
Examination Requirements	KL, so		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...analyse the economic nature of political decision-making. ...learn to identify partial interests in the process of political decision-making ...analyse the difference between political majority and general public interest and work out the need for protection of minority in democratic systems. ...learn to design concepts which could systematically guarantee a better consideration of the individuals' interests in the political decision-making.		
Contents	<ul style="list-style-type: none"> • Rational Choice Theory • Social Choice Theory • Possible conflicts between constraints of political decisions and individuals' freedom. • Logic of Collective Action • Economic theory of political decision-making • Economic theory of bureaucracy • Economic theory of rent-seeking • Emergence and evolution of institutions in open societies (Institutions between constitution and evolution) 		
Information about Teaching and Learning Methods	Lecture and exercise sessions		
Additional Information	High demands on students' own active literature study and reflections. To attend the seminar within the Specialisation, the exam in "Theory of Economic Policy" or "Political Economy" has to be passed		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Dr. Steffen J. Roth		

Name	Practical Course on Programming		
Module number	73004	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Strategic analysis and solution of a complex software engineering problem by design, implementation and presentation of a Java software project.		
Module is allocated to	B.Sc. Information Systems: compulsory module within the subsidiary subject Mathematics/Computer Science		
Examination Requirements	PR		
Information about Examination Requirements	The achievements to deliver consist of the developed Java program and its documentation, a detailed proof of authorship and the “milestone”-presentations held regularly during the course. An additional exam (oral or written) of thirty minutes may be required. A graded certificate of achievement will be provided.		
Recommended Prior Knowledge	Programming Course, Foundations of Computer Science 1 and 2		
Courses	internship, lecture		
Language	German		
Learning Objectives	Students... ...The participants are able to solve a given problem in a self-organizing group. This includes the analysis, partitioning, design, implementation and presentation of the software project.		
Contents	<ul style="list-style-type: none"> • problem solving as a group • specification and partitioning of software projects • interface design • implementation of a large application • documentation of the source code 		
Information about Teaching and Learning Methods	In the first weeks the project to be realized will be presented by the coordinators and there will be an assignment of participants to groups. Afterwards, the groups are responsible for the decomposition of the project into smaller tasks and the design of their interfaces with the coordinators' support. The groups meet regularly at least once a week in order to organize themselves and to discuss the state of their development. At the end of the term the entire project will be presented and evaluated.		
Responsible Faculty Member	Institut für Informatik		

Name	Practice of Survey Research		
Module number	34004	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: Elective module within the specialisation Quantitative Methods in Economic and Social Sciences		
Examination Requirements	KL		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Hans-Jürgen Andreß		

Name	Principals of Macroeconomics		
Module number	02004	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	90 h	Independent Studies	150 h
Qualifications	All fields of activity where a basic understanding of overall economic correlations is essential.		
Module is allocated to	Bachelor Economics: Compulsory module within main subject Economics Bachelor Business Administration, Social Sciences: Compulsory module within subsidiary module Economics Bachelor Health Economics: Elective module within subsidiary subject "Wirtschaftswissenschaftliche Grundlagen" Bachelor Regional Studies East and Middle Europe, Latin America, China: Compulsory within subject Economics BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A BA LA: Unterrichtsfach Sozialwissenschaften: Wahl im Schwerpunktstudium BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Mathematische Methoden / Mathematical methods. Grundzüge der Mikroökonomik / Introductory Microeconomics		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...know the system and techniques of national accounts. ...define basics of the neo-classical and Keynesian theory and apply their methodical principles. ...determine the macroeconomic allocation and its factors in the real-, monetary-, and credit- and stock economy. ...describe causes for inflation, growth, financial crises and unemployment. ...discuss the role of the state in the field of fiscal- and monetary policy. ...find references to current macroeconomic issues.		
Contents	<ul style="list-style-type: none"> • national accounting • neo-classical and Keynesian theory • real-, monetary, credit and stock economy • causes for inflation, growth, financial crises and unemployment • fiscal and monetary policy 		
Additional Information	Additional information will be provided in the semester.		
Responsible Faculty Member	Univ.-Prof. Dr. Peter Funk, Univ.-Prof. Helge Braun, Ph.D.		

Name	Probability and statistical inference (statistics B)		
Module number	03002	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	75 h	Independent Studies	105 h
Qualifications	Basic concepts of probability theory and statistical inference.		
Module is allocated to	Bachelor Business Administration, Economics: Compulsory module within methods area Bachelor Health Economics: Compulsory module within methods area Bachelor Information Systems: Compulsory module within Mathematics and Informatics Bachelor Media Sciences: Compulsory module within subject Media Management BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Pflicht im Erweiterten Basisstudium BA LA: Unterrichtsfach Politik: Wahl im Erweiterten Basisstudium		
Examination Requirements	KL (90)		
Courses	tutorial, lecture, practice		
Language	German		
Learning Objectives	Students... ...are capable of applying basic techniques of probability and statistical inference. ...model risk by random variables and special probability distributions. ...calculate probabilities. ...know the basic concepts of sampling. ...estimate unknown parameters of distributions and test statistical hypotheses. ...employ statistical software.		
Contents	<ul style="list-style-type: none"> • Random events and probabilities • Random variables and their distributions • Joint distributions and limit theorems • Sampling distributions and statistics • Estimation of parameters • Hypothesis testing • Multiple linear regression • tba 		
Information about Teaching and Learning Methods	Lectures with weekly exercises. Optional tutorials may be offered whose attendance is recommended as part of the structured self-study.		
Additional Information	Required reading: Mosler/Schmid, Wahrscheinlichkeitsrechnung und schließende Statistik		
Responsible Faculty Member	Univ.-Prof. Dr. Roman Liesenfeld, Univ.-Prof. Dr. Karl Mosler, Dr. Rainer Dyckerhoff		

Name	Probability and statistical inference (statistics B) and CUDA B		
Module number	06304	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	75 h	Independent Studies	165 h
Qualifications	Basic concepts of probability theory and statistical inference. [...]		
Module is allocated to	Bachelor Social Sciences: Elective module within methods area Bachelor Regional Studies East and Middle Europe, Latin America: Elective Module within subject Economics Bachelor Media Sciences: Elective Module within Economy and Sociology of the Media		
Examination Requirements	KL (90), so		
Information about Examination Requirements	sonstige Prüfungsleistungen: Übungsaufgaben zum CUDA-Teil (Die Klausur wird benotet, die Übungsaufgaben werden mit ‚bestanden‘ / ‚nicht bestanden‘ gewertet. Zulassungsvoraussetzung für die Klausur sind die bestandenen Übungsaufgaben zum CUDA-Teil.)		
Recommended Prior Knowledge	tba		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...are capable of applying basic techniques of probability and statistical inference. ...model risk by random variables and special probability distributions. ...calculate probabilities ...know the basic concepts of sampling. ...estimate unknown parameters of distributions and test statistical hypotheses. ...employ statistical software.		
Contents	<ul style="list-style-type: none"> • Random events and probabilities • Random variables and their distributions • Joint distributions and limit theorems • Sampling distributions and statistics • Estimation of parameters • Hypothesis testing • Multiple linear regression 		
Information about Teaching and Learning Methods	Lectures with weekly exercises. Optional tutorials may be offered whose attendance is recommended as part of the structured self-study.		
Additional Information	Required reading: Mosler/Schmid, Wahrscheinlichkeitsrechnung und schließende Statistik		
Responsible Faculty Member	Univ.-Prof. Dr. Roman Liesenfeld, Univ.-Prof. Dr. Karl Mosler, Dr. Rainer Dyckerhoff, Prof. Dr. Karsten Hank		

Name	Production and Logistics		
Module number	07002	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	Management positions in production planning and logistics management.		
Module is allocated to	<p>Bachelor Business Administration: Elective module within main subject Business Administration</p> <p>Bachelor Economics, Social Sciences: Elective module within subsidiary subject Business Administration</p> <p>Bachelor Health Economics: Elective module within subsidiary subject "Wirtschaftswissenschaftliche Grundlagen"</p> <p>Bachelor Information Systems: Elective module within group Business Administration</p> <p>Bachelor Regional Studies China: Elective module within subject Business Administration</p> <p>Bachelor Media Management: Elective module within subject Media Management</p> <p>BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p> <p>BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl im Schwerpunktstudium A</p>		
Examination Requirements	KL (60)		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...analyze planning problems in production and logistics,</p> <p>...describe existing interdependencies between the decisions,</p> <p>...model practical problems in production and logistics,</p> <p>...develop proposals for their solution.</p>		
Contents	<ul style="list-style-type: none"> • Basic topics of production and logistics • Design of the infrastructure of production systems • Elements of production planning and control • Logistic Processes • Structure of ERP-/MRP-/APS-Systems 		
Information about Teaching and Learning Methods	Facultative tutorials can be offered and are recommended to attend for self study purpose.		
Additional Information	<p>Reading: Hans-Otto Günther and Horst Tempelmeier, Produktion und Logistik, (Springer, Berlin).</p> <p>The courses and exams of this module will potentially be hold only in the first or in the second half of the semester (see KLIPS).</p>		
Responsible Faculty Member	Prof. Dr. Horst Tempelmeier		

Name	Programming course (6 CP)		
Module number	73005	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Background and application knowledge about object-oriented programming		
Module is allocated to	B.Sc. Information Systems: compulsory module within the subsidiary subject Mathematics/Computer Science		
Examination Requirements	KL (60), so		
Information about Examination Requirements	The examination takes place in written form and lasts one or two hours. A graded certificate of achievement will be provided. The regular and successful preparation of exercises may be a requirement for the admission of participants to the exam if this is explicitly announced. Similarly, it may be declared to contribute to the examination.		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...The participants are able to analyse, develop and use simple Java applications. They know how to work with Java's standard libraries in order to solve given basic exercises by implementing according Java programs.		
Contents	<ul style="list-style-type: none"> The course starts with a general introduction to development environments and the Java programming language. The main part deals with the fundamental concepts of "data types, statements and control flow", "classes and objects", "object-oriented design and implementation", "Java's libraries" and "debugging". During the course several small programs will be presented. 		
Information about Teaching and Learning Methods	Successful learning and understanding of the contents of this course cannot be achieved by attendance and theoretical considerations only. Hence, the attendance and self-responsible preparation of the exercises is mandatory.		
Additional Information	Depending on the course of studies, the participants may earn 3 or 6 CP.		
Responsible Faculty Member	Institut für Informatik		

Name	Project Seminar in Empirical Social Research		
Module number	12001	Workload	480 h
Credit Points	16	Recurrence Frequency	every summer term
Attendance	120 h	Independent Studies	360 h
Module is allocated to	Bachelor Social Sciences: Elective module within main subject Social Sciences - group Empirical Social Research Bachelor Economics: Elective module within subsidiary subject Social Sciences - group Sociology		
Examination Requirements	PR		
Courses	internship		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Michael Wagner		

Name	Project Seminar in Social Sciences		
Module number	06201	Workload	480 h
Credit Points	16	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	420 h
Module is allocated to	Bachelor Social Sciences: Elective module within main subject Social Sciences - group Empirical Social Research		
Examination Requirements	PR		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Thomas Jäger		

Name	Psychological Foundations of Economic Decision Making		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Understanding and being able to apply concepts and insights from psychology as related to economic decision making.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Psychoeconomics		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	Basic knowledge of microeconomics at the level of "Grundzüge der Mikroökonomie"		
Courses	lecture, practice		
Language	English		
Learning Objectives	<p>Students...</p> <p>...are capable of understanding formal concepts and follow formal arguments.</p> <p>...are able to apply elementary microeconomics concepts.</p> <p>...are capable of reflecting critically.</p>		
Contents	<ul style="list-style-type: none"> Selected Topics from the intersection of Judgment and Decision Making, Social and Motivation Psychology, and Microeconomics. 		
Information about Teaching and Learning Methods	E-Learning Units (IILIAS) may be provided.		
Additional Information	Additional information will be available in KLIPS.		
Responsible Faculty Member	Dr. Sabine Hügelschäfer		

Name	Psychology of Marketing and Advertising		
Module number	52004	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Qualifications	Occupations in market research companies as well as in marketing departments of companies.		
Module is allocated to	Bachelor Social Sciences: elective module within the subsidiary subject Social Psychology Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Economic Psychology		
Examination Requirements	KL (60)		
Courses	lecture		
Language	English		
Learning Objectives	Students... ...know psychological theories relevant for marketing and advertising ...know empirical methods and findings on psychological aspects of marketing and advertising ...are able to apply psychological theories to current topics in marketing and advertising		
Contents	<ul style="list-style-type: none"> Theories and empirical findings in psychology of marketing and advertising, e.g., impulse buying, emotional branding, personal selling 		
Additional Information	Required reading will be announced in the introductory session.		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Psychology of religion, faith and superstition		
Module number	05211	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: Elective module within main subject Social Sciences - Group Integrative Social Sciences - Subgroup Culture and Religion		
Examination Requirements	KL, RE, HA		
Recommended Prior Knowledge	None		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Modules Q

Name	Qualitative Methods: Logic and Qualitative Research		
Module number	06301	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Qualifications	information, consulting and analysis in the media and in political institutions		
Module is allocated to	Bachelor Social Sciences: Elective module within the methods area Bachelor Regional Studies East and Middle Europe, Latin America: Elective module within the subject Social Sciences Bachelor Media Studies: Elective module within the subject Economy and Sociology of the Media BA LA: Unterrichtsfach Politik: Wahl im Erweiterten Basisstudium		
Examination Requirements	KL (60), RE		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...learn how to deal with the relationship between logical conceptualisation, judgment and argumentation.</p> <p>...apply the methods of formal logical analysis to the field of qualitative studies.</p> <p>...use the knowledge of formal logic for systematically capturing and structuring the objects of empirical investigation.</p> <p>...make these insights available for carrying out a qualitative research project, in particular for studies focusing on a small number of cases (small-N research designs).</p> <p>...carry out research on a small number of cases and evaluate them critically.</p> <p>...learn about different approaches and methods in qualitative research.</p>		
Contents	<ul style="list-style-type: none"> • Foundations and Core Elements of formal Logic • Rules and of Logical Conceptualisation, Judgment and Inference • Logical Analysis and Qualitative Studies • Qualitative Studies in Small-N Designs • Qualitative Methods in Research 		
Information about Teaching and Learning Methods	E-Learning platform available; tutorials may be offered which serve to structure the student's independent studies		
Additional Information	Course Material will be offered on the E-Learning Platform ILIAS (www.ilias.uni-koeln.de)		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold		

Name	Quality Assurance and Quality Management		
Module number	86001	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Activity areas in which technologies and procedures must be controlled to define quality and risks in health care, and to evaluate different aspects of quality		
Module is allocated to	Bachelor Health Economics: Compulsory module within the subject Health-economic and medical Bases		
Examination Requirements	KL (60)		
Recommended Prior Knowledge	Health Care System		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...identify the health-political background of the quality management and risk management.</p> <p>...recapitulate the system and the nomenclature of the areas of quality assurance, quality management and risk management.</p> <p>...arrange quality management and risk management in the current organization-theoretical schools.</p> <p>...apply the technology of the process analysis.</p> <p>...discuss concepts to the management control as well as to the public representation of quality and risks.</p> <p>...apply aims and identification number concepts for representing quality and risks</p> <p>...discuss the implementation of quality management and risk management in the institutional area.</p>		
Contents	<ul style="list-style-type: none"> • Quality and risk management • Technologies of the process analysis • Aim definition, identification number development, measurement and representation of quality and risks • Public representation of quality and risks of the health care • Certification • Sector-covering case studies 		
Information about Teaching and Learning Methods	The lecture is complemented with concrete case studies. Developing solutions and strengthening key competence are promoted. The materials are provided via ilias.		
Additional Information	Literature is made available when required.		
Responsible Faculty Member	PD Dr. med. Stephanie Stock, Jun.-Prof. Dr. Juliane Köberlein-Neu		

Modules R

Name	Recent developments in media economics		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	insights into recent developments in media economics		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Media Economics		
Examination Requirements	RE, HA		
Recommended Prior Knowledge	microeconomics, media institutions		
Courses	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...realize recent developments and research questions in media markets.</p> <p>...analyze the transfer of microeconomic concepts to questions in media economics.</p> <p>...discuss regulation and competition policy in media markets.</p> <p>...design strategies for solving recent problems.</p>		
Contents	<ul style="list-style-type: none"> • recent developments and research questions in media markets • implications for regulation and competition policy 		
Additional Information	<p>The seminar can be given as block course.</p> <p>Required reading will be announced at the beginning of the term.</p>		
Responsible Faculty Member	Univ.-Prof. Dr. Johannes Münster		

Name	Regional Economics		
Module number	50012	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Qualifications	Analysis and consultation in Regional Economics.		
Module is allocated to	Bachelor Regional Studies East and Middle Europe, Latin America, China: Elective module in subject Social Sciences - group "Raum- und Sozialentwicklung"		
Examination Requirements	RE, HA, FS		
Recommended Prior Knowledge	None		
Courses	seminar		
Language	German		
Learning Objectives	<p>Students...</p> <p>...analyse the economic basics of a certain global region (e.g. China, Eastern- and Central Europe, Latin-America).</p> <p>...discuss problems and issues of these regions and their spatial connections theory-guided.</p> <p>...apply concepts of Economic and Social-Geography.</p> <p>...identify contemporary examples of regional development strategies.</p> <p>...evaluate the impact of regional policies.</p>		
Contents	<ul style="list-style-type: none"> • Central macroregions of the world economy (China, East- an Central Europe, Latin-America); • Trade relations and Value Chains; Selected development projects 		
Information about Teaching and Learning Methods	e-learning support via ILIAS		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Martina Fuchs		

Name	Relevant Diseases and Case Studies I		
Module number	83004	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: Compulsory module within subject Health-economic and medical Bases		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	PD Dr. D. Stippel		

Name	Relevant Diseases and Case Studies II		
Module number	83005	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: Compulsory module within subject Health-economic and medical Bases		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Rüdiger Mielke		

Name	Relevant diseases and case studies III		
Module number	83006	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Health Economics: Compulsory module within subject Health-economic and medical Bases		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	PD Dr. D. Stippel		

Name	Religion and Representation: Dominion and Association		
Module number	05212	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: Elective module within main subject Social Sciences - Group Integrative Social Sciences - subgroup Culture and Religion		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold		

Name	Religion in the Dispute of Sciences		
Module number	05209	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: Compulsory module within main subject Social Sciences - Group Integrative Social Sciences - Subgroup Culture and Religion		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold		

Name	Risk Management and Insurance		
Module number	07009	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Graduates often enter the risk management of large businesses and other organizations. They may also take challenging positions within insurance or benefit consulting firms, brokerage firms, agency operations or insurance companies. They assess and apply techniques of risk management and value-based management of insurance companies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Finance I and II Bachelor Health Economics and Information Systems: Elective module within the specialisation Finance		
Examination Requirements	KL		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...analyse the methods of risk management, ...describe the insurance market and its participants, ...calculate premiums and reserves of insurance companies, ...analyse the risk situation of insurance companies, ...model cash flows of insurance companies, ...become familiar with methods to calculate capital requirements, ...analyse the methods of value-based management in insurance companies.		
Contents	<ul style="list-style-type: none"> • Risk management (reasons, processes, instruments) • Overview of offers of insurance • Basic methods of pricing and reserving • Modeling of cash flows in insurance companies • Corporate and risk management in insurance companies • Financial supervision 		
Additional Information	References: Skipper, H. D. / W. J. Kwon: Risk Management and Insurance, 2007 Further required reading will be announced at the beginning of the term		
Responsible Faculty Member	Prof. Dr. Heinrich R. Schradin		

Modules S

Name	Selected Topics in Decision Sciences		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Selected Topics in Decision Sciences		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Psychoeconomics		
Examination Requirements	KL, RE, HA		
Courses	seminar, lecture, practice		
Language	English		
Learning Objectives	Students... ...are capable to understand formal concepts and follow formal arguments. ...are able to apply elementary microeconomics concepts. ...are capable to reflect critically.		
Contents	<ul style="list-style-type: none"> Selected Topics in Decision Sciences 		
Additional Information	Additional information will be available in KLIPS.		
Responsible Faculty Member	Univ.-Prof. Dr. Carlos Alós-Ferrer		

Name	Selected quantitative methods		
Module number	44103	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Theory and application of a selection of advanced quantitative methods.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: Elective module within the specialisation Quantitative Methods in Economics and Social Sciences		
Examination Requirements	KL (90), so, PR, MP		
Information about Examination Requirements	Examination requirements: Written exam (90 Minutes) or oral exam (20 minutes) or Exercises/Tests/Projects or combination of exam (60%) and Exercises/Tests/Projects (40%). The effective exam modalities are announced at the beginning of the course.		
Recommended Prior Knowledge	Statistics A Statistics B Applied econometrics or a comparable course		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...acquire programming skills for statistical problems, ...get a deeper understanding of regression analysis, ...perform and interpret simulation studies, ...apply advanced econometric techniques, ...prepare for writing a quantitative or empirical bachelor thesis.		
Contents	<ul style="list-style-type: none"> • Introduction to R, Matlab or a comparable programming environment • Regression and time series analysis • Monte Carlo simulation • Unit roots and cointegration • Multi-equation modeling • GARCH models 		
Information about Teaching and Learning Methods	The course contains computer exercises and may include practical assignments.		
Responsible Faculty Member	Jun.-Prof. Dr. Hans Manner		

Name	Seminar - Comparative Politics		
Module number	05110	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Social Sciences: Elective module within main subject Social Sciences - Group Political Science Bachelor Economics: Elective module within the subsidiary subject Social Sciences - Group Political Science Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Political Science Bachelor Regional Studies East and Middle Europe, Latin America, China: Elective Module within the subject Social Sciences BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Christine Trampusch, Prof. Dr. André Kaiser		

Name	Seminar - European Politics		
Module number	05108	Workload	120 h
Credit Points	4	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	90 h
Qualifications	Analysis, advice and information about working for German, European or international political or higher education institutions, research and media.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Political Science Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Political Science Bachelor Business Administration, Economics, Health Economics: elective module within the specialisation Political Science Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...describe and analyse the fundamental developments of the political system of the EU and its corresponding basic theoretical underpinnings in the study of European integration. ...identify and differentiate different forms and modes of governance in the EU. ...assess the explanatory power of different theoretical and strategic approaches for academic or practical relevance. ...apply their knowledge to topical issues and current problems of European integration and study the relevant academic literature, also in English. ...evaluate the theoretical and strategic approaches studied in an independent academic analysis of current developments in the European integration process.		
Contents	<ul style="list-style-type: none"> • Dates, facts and perspectives on the history, institutions and procedures of the EU political system • Evolution of the EU-system • Institutions and bodies of the EU • Forms of policy-, constitution- and system making. 		
Information about Teaching and Learning Methods	E-Learning material may be made available (in ILIAS).		
Additional Information	Weidenfeld, Werner/Wessels, Wolfgang (ed.): Europa von A bis Z, Taschenbuch der europäischen Integration, Baden-Baden; Wessels, Wolfgang: Das Politische System der Europäischen Union, Wiesbaden; Nugent, Neill: The Government and Politics of the European Union – current edition. Further references on our website.		
Responsible Faculty Member	Katharina Eckert, Prof. Dr. Wolfgang Wessels		

Name	Seminar - Political Theory and History of Ideas		
Module number	05105	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - Group Political Sciences</p> <p>Bachelor Economics: Elective module within the subsidiary subject Social Sciences - Group Political Sciences</p> <p>Bachelor Business Administration, Economics, Health Economics: Elective Module within the specialisation Political Sciences</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America, China: elective module within the subject Social Sciences</p> <p>BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium</p>		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Wolfgang Leidhold		

Name	Seminar - Sociological Theory		
Module number	06007	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	Advanced knowledge of sociological theories, ability to reconstruct argumentations from primary sociological sources		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Sociology Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Sociology Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	KL (60), so		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...figure out basic issues in sociological theory formation. ...explain the formal structure of sociological theories. ...compare them and reconstruct them on the basis of the readings and the interpretation of primary sources.		
Contents	<ul style="list-style-type: none"> • Basic issues in sociological theory • Structures of sociological theories • Investigating the above mentioned using examples from micro- and macrosociological theories 		
Information about Teaching and Learning Methods	Student presentations, intense discussions, interpretation of primary sources in class		
Additional Information	Registration for the course is possible on KLIPS only. The registration for the exam must take place at the respective examination office. Required readings will be announced in every semester; there will be a prepared reader for independent studies.		
Responsible Faculty Member	Prof. Dr. Michael Wagner		

Name	Seminar Economic Geography		
Module number	50102	Workload	120 h
Credit Points	4	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	90 h
Qualifications	Application-oriented and multidisciplinary preparation for activities in economy, administration, organisations, associations and media in a German, European and international environment.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: compulsory module within the specialisation Economic Geography Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subsidiary subject Social Sciences Bachelor Regional Studies China: elective module within the subsidiary subject Business Administration		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...analyse regional and national institutions and actors of globalization. ...evaluate recent theories and case studies of regional development in Europe. ...learn computer-based methods. ...discuss examples of location and regional development.		
Contents	<ul style="list-style-type: none"> • Theories of economic geography • Methods of regional science • Regional policy 		
Information about Teaching and Learning Methods	e-learning support via ILIAS		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Martina Fuchs		

Name	Seminar Macroeconomics		
Module number	14101	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Qualifications	Qualifies for conceptional works in the fields of Macroeconomics and Public Economics.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics and Public Economics Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics, Money and Financial Markets		
Examination Requirements	RE, HA, PR		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...will by themselves deal with current academic and applied questions ...and use their macroeconomics and public economics skills ...acquired during their studies. ...critically analyze relevant academic and applied literature. ...summarize their results in a paper, have to present them in a ...seminar class and will discuss them with the other participants of ...the seminar.		
Contents	<ul style="list-style-type: none"> • Topics will be chosen from general theoretical or current applied • problems. 		
Additional Information	Additional information will be made available at the beginning of the term.		
Responsible Faculty Member	CMR Center for Macroeconomic Research		

Name	Seminar Public Economics (Bachelor)		
Module number	14201	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	150 h
Qualifications	Qualifies for conceptional works in Public Economics.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: Elective module within the specialisation Macroeconomics and Public Economics		
Examination Requirements	RE, HA, PR		
Courses	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...will by themselves deal with current academic and applied questions and use their public economics skills acquired during their studies.</p> <p>...critically analyze relevant academic and applied literature.</p> <p>...summarize their results in a paper, have to present them in a seminar class and will discuss them with the other participants of the seminar.</p> <p>...</p>		
Contents	<ul style="list-style-type: none"> • Topics will be chosen from general theoretical or current applied problems. 		
Additional Information	Additional information will be made available at the beginning of the term.		
Responsible Faculty Member	CMR Center for Macroeconomic Research		

Name	Seminar on Energy Economics (Bachelor)		
Module number	35101	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	Students get prepared for an academic career, activities in consulting, associations, administrations and many more in the energy industry.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Energy Economics		
Examination Requirements	KL, RE, HA		
Recommended Prior Knowledge	Previous knowledge of one of the modules Energy and Environmental Economics or Energy Markets and Regulation is advisable.		
Courses	seminar		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...</p> <p>...discuss current issues in energy or environmental economics.</p> <p>...gain inside into the current state of scientific literature on energy or environmental economics.</p> <p>...analyse the development of selected energy and resource markets or emission sinks.</p> <p>...develop and present a scientific paper.</p>		
Contents	<ul style="list-style-type: none"> The seminar will focus on a current topic in energy or environmental economics, e.g. renewable energies, climate policy, energy and growth. 		
Information about Teaching and Learning Methods	seminar paper, presentation of seminar paper, discussion, group work		
Additional Information	The seminar will be held every week during the lecture period or takes place as block course.		
Responsible Faculty Member	Univ.-Prof. Dr. Marc Oliver Bettzüge		

Name	Seminar on Foreign Policy		
Module number	05107	Workload	120 h
Credit Points	4	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - Group Political Sciences</p> <p>Bachelor Economics: Elective module within the subsidiary subject Social Sciences - Group Political Sciences</p> <p>Bachelor Business Administration, Health Economics: Elective module within the specialisation Political Sciences</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America, China: elective module within the subject Social Sciences</p> <p>BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium</p>		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Thomas Jäger		

Name	Seminar on International Politics		
Module number	05106	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	<p>Bachelor Social Sciences: Elective module within the main subject Social Sciences - Group Political Sciences</p> <p>Bachelor Economics: Elective module within the subsidiary subject Social Sciences - Group Political Sciences</p> <p>Bachelor Business Administration, Economics, Health Economics: Elective module within the specialisation Political Sciences</p> <p>Bachelor Regional Studies East and Middle Europe, Latin America, China: elective module within the subject Social Sciences</p> <p>BA LA: Unterrichtsfach Politik: Wahl im Schwerpunktstudium</p>		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Thomas Jäger		

Name	Seminar – Networks and Organisations		
Module number	06005	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Knowledge of the conditions and functioning of networks and organisations as well as of the consequences of the integration of individuals in networks and organisations		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Sociology Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Sociology Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...describe and differ the functioning of networks and organisations and refer their importance to individual actions and societal processes. ...use methods for analysing networks and organisations.		
Contents	<ul style="list-style-type: none"> • Essential topics are: • Network analysis and social capital • Theories of organisational sociology • Quantitative methods for analysing networks and organisations • Application of network or organisational analysis in different sociological fields of research (e.g., family and kinship, education, economy, social change) 		
Information about Teaching and Learning Methods	Student presentations, discussions and interpretation of readings in class		
Additional Information	Registration for the course is possible on KLIPS only. The registration for the exam must take place at the respective examination office. Required readings will be announced in every semester; there will be a prepared reader for independent studies.		
Responsible Faculty Member	Prof. Dr. Michael Wagner		

Name	Seminar – Structure and Change of Societies		
Module number	06006	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Advanced knowledge of societal structures and their change, ability to independently analyse a selected sociological issue		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences, group Sociology Bachelor Economics: elective module within the subsidiary subject Social Sciences, group Sociology Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Social Sciences		
Examination Requirements	RE, HA, so		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...recognise trends of societal change of modern societies (e.g. individualisation, pluralisation) ...describe selected societal structures and their change. ...understand the methodological problems of analysing structural change and obtain an overview of the theoretical sociological instruments to analyse and explain societal structures and their change.		
Contents	<ul style="list-style-type: none"> • Theories and models of selected societal structures and their change (e.g., cohort analyses or diffusion models) • Methodological problems in analysing changing societal structures • Empirical development of selected changing societal structures 		
Information about Teaching and Learning Methods	Student presentations, discussions and interpretation of readings in class		
Additional Information	Registration for the course is possible on KLIPS only. The registration for the exam must take place at the respective examination office. Required readings will be announced in every semester; there will be a prepared reader for independent studies.		
Responsible Faculty Member	Prof. Dr. Karsten Hank		

Name	Sociology of the Media I: 'Media Systems and Media Supply		
Module number	42201	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Sociology of the Media Bachelor Media Sciences: elective module within Economy and Sociology of Media		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Marita Jacob		

Name	Sociology of the Media II: 'Media Use and Media Effects		
Module number	42202	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Sociology of the Media Bachelor Media Sciences: elective module within the subject Economy and sociology of the media		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Marita Jacob		

Name	Sociology of the Media III: Mass Communication and Social Change in an International Comparison		
Module number	42203	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: Elective module within the specialisation Sociology of the Media Bachelor Media Sciences: Elective module within the subject Economy and Sociology of the Media		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Marita Jacob		

Name	Sociology of welfare state		
Module number	05215	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	30 h	Independent Studies	150 h
Qualifications	Planning and consulting for decision-making bodies in politics, economics, administration and interest groups concerning sociopolitical issues		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences – Group Integrative Social Sciences – Subgroup Welfare and Society		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	<p>Students...</p> <p>...examine the personnel and economic preconditions of the welfare state</p> <p>...analyze economic and social statistical data on the development of population, family, employment, economy and public finances</p> <p>...discuss the effects of welfare state arrangements on the social structure of a society using selected examples (e.g., the effects of public retirement arrangements on fertility)</p> <p>...reconstruct selected results of political sociology with regard to citizens' trust and demands towards the welfare state</p>		
Contents	<ul style="list-style-type: none"> • social and economic preconditions of the welfare state • effects of the welfare state on the social structure • development of welfare demands among the population • current topics of political sociology 		
Information about Teaching and Learning Methods	Active participation in the seminar, discussion after presentations, co-presentation		
Additional Information	Required reading will be announced every term.		
Responsible Faculty Member	Prof. Dr. Hans-Jürgen Andreß		

Name	Special Aspects of Economics I		
Module number	54201	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Economics		
Examination Requirements	so, AN		
Courses	missing information shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> depending in course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Economics exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungwiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Special Aspects of Economics II		
Module number	54202	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Economics		
Examination Requirements	so, AN		
Courses	missing informations shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> depending on course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Economics exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungwiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Special Aspects of Political Science I		
Module number	54401	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Political Science		
Examination Requirements	so, AN		
Courses	missing information shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> Depending on course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Political Sciences exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungwiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Special Aspects of Political Science II		
Module number	54402	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Political Science		
Examination Requirements	so, AN		
Courses	missing information shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> depending on course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Political Sciences exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungwiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Special Aspects of Sociology I		
Module number	54301	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Sociology		
Examination Requirements	so, AN		
Courses	missing information shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> depending on course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Sociology exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungswiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Special Aspects of Sociology II		
Module number	54302	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: Compulsory module within the specialisation Special Aspects of Sociology		
Examination Requirements	so, AN		
Courses	missing information shall be governed by the chairs		
Language	German or English		
Learning Objectives	Students... ...		
Contents	<ul style="list-style-type: none"> depending on course selection 		
Additional Information	<p>This module can be studied either at a foreign university or in the frame of a Summer School organised by the WiSo-Faculty.</p> <p>There is a standardised course accreditation procedure. Course accreditation is only possible if:</p> <ul style="list-style-type: none"> - the course is related to the field of Sociology exclusively, - the course is not a fundamentals course and is not part of the main subject or the minor subject of the study programme in Cologne. - the same course or examination has not already been passed at the University of Cologne. <p>Information about course accreditation is available from the International Relations Center (ZIB).</p> <p>Further details on deadlines and procedures are online: https://www.anrechnungswiso.uni-koeln.de/.</p>		
Responsible Faculty Member	Zentrum für Internationale Beziehungen ZIB		

Name	Specific Occupational Project Management		
Module number	83101	Workload	120 h
Credit Points	4	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	90 h
Qualifications	Support with health-political decision-makings, Consultation of decisive committees in business concerns, associations and institutions of the health service. Acquisition of theoretical bases of the project management at different levels and in different areas of the health service		
Module is allocated to	Bachelor Health Economics: elective module within the methods area		
Examination Requirements	KL (60), MP (20)		
Recommended Prior Knowledge	None		
Courses	lecture		
Language	German		
Learning Objectives	<p>Students...</p> <p>...identify the use of health-economic methods and models in practice, analyse and value them critically</p> <p>...apply health-economic methods to practical examples</p> <p>...discuss health-political topics and management-related areas</p> <p>...analyse projects with regard to health policy aspects and health-economic relevance</p> <p>...</p>		
Contents	<ul style="list-style-type: none"> • Practical use of project management • Occupational areas for health economists • Potential problems with the use of health-economic methods in practice • Chances and risks of projects in practice 		
Responsible Faculty Member	PD Dr. med. Stephanie Stock		

Name	Specific aspects of Economic Policy		
Module number	14903	Workload	180 h
Credit Points	6	Recurrence Frequency	irregular
Attendance	30-60 h	Independent Studies	120-150 h
Qualifications	Working in the economic policy consulting field (ministries, research institutes, public institutions), media, associations, foundations		
Module is allocated to	Bachelor Economics, Bachelor Business Administration, Bachelor Social Sciences: elective module within the specialisation „Constitutional Economics and Economic Political Consulting“.		
Examination Requirements	KL, so		
Courses	lecture		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...acquire a deeper understanding of a special area in economic policy.</p> <p>...study the interaction between the relevant actors in this policy field.</p> <p>...apply their knowledge to specific topical issues and current problems in this area.</p> <p>...analyse and evaluate reform options with their own theoretical economic framework.</p> <p>...analyse current political discussions and decisions.</p> <p>...acquire the ability to judge politically discussed reform options for the specific area and take part in discussions with fellow students.</p>		
Contents	<ul style="list-style-type: none"> • See announcement 		
Information about Teaching and Learning Methods	Lecture with or without exercise sessions		
Additional Information	This module is offered only in an irregular turnus please follow the announcements on the institute's homepage: http://www.iwp.uni-koeln.de/		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Dr. Steffen J. Roth		

Name	Stochastics I		
Module number	72105	Workload	270 h
Credit Points	9	Recurrence Frequency	every winter term
Attendance	90 h	Independent Studies	180 h
Module is allocated to	Bachelor Information Systems: Elective module within the specialisation Mathematics		
Examination Requirements	KL, so		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Mathematisches Institut		

Name	Strategic Trade Fair Management		
Module number	24201	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Management activities in business policy and corporate development as well as marketing in trade fair companies, trade fair service providers and exhibiting companies.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: Elective module within the specialisation Trade Fair Management		
Examination Requirements	KL, RE		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...discuss methods of strategic trade fair management from a trade fair company's point of view</p> <p>...systematize product development strategies for trade fair companies</p> <p>...analyze the possibilities of strategic alliances and cooperation</p> <p>...apply theories in order to derive implications for trade fair companies</p> <p>...evaluate strategic decisions with regard to marketing mix instruments of a trade fair company.</p>		
Contents	<ul style="list-style-type: none"> Goals and strategic decisions of trade fair companies; strategic market research in the trade fair industry; new product development strategies; strategic positioning in competitive environments; strategic cooperation; internationalization strategies 		
Information about Teaching and Learning Methods	Discussions; workshops; presentations by students; field trips; several guest speakers		
Responsible Faculty Member	Prof. Dr. Dr. h.c. Werner Delfmann, Prof. Dr. Franziska Völckner, Feriha Zingal, Stefanie Dorn		

Name	Student research project		
Module number	52010	Workload	240 h
Credit Points	8	Recurrence Frequency	every summer term
Attendance	50 h	Independent Studies	190 h
Module is allocated to	Bachelor Social Sciences: Elective module within the subsidiary subject "Sozialpsychologie"		
Examination Requirements	KL, so		
Courses	project		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Supply Chain Management and Management Science		
Module number	27102	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	The ability to optimize, plan and manage complex supply chains.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Supply Chain Management		
Examination Requirements	KL, RE, HA, FS		
Information about Examination Requirements	Written exam lasting 60 min (50-95%) and/or oral exam (5-95%) and case study assignments (making up 5%-50% of the final mark)		
Courses	lecture		
Language	English		
Learning Objectives	<p>Students...</p> <p>...plan, control and optimize supply chains.</p> <p>...apply modern concepts such as revenue management and contract design.</p> <p>...employ modern problem solving tools such as simulations software.</p> <p>...conduct case studies on real companies.</p>		
Contents	<ul style="list-style-type: none"> • Supply chain coordination • Revenue management • Contract design • Process optimization • Case studies on general management 		
Information about Teaching and Learning Methods	Students will apply the theoretical concepts in real life case studies. Together with guest speakers from industry students will discuss how supply chain management concepts can be applied in practice.		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Kai Hoberg		

Name	Supply Chain Management and Production		
Module number	27103	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	The ability to plan, optimize and manage complex supply chains.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: elective module within the specialisation Supply Chain Management BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe SCM BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe SCM BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe SCM		
Examination Requirements	KL		
Recommended Prior Knowledge	Successful completion of the course "Produktion und Logistik".		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...get to know about the relationship between relevant decision variables in production and logistics ...are able to develop and to apply practical and theoretically sound solution methods for concrete planning problems ...		
Contents	<ul style="list-style-type: none"> • Location planning • Design of flow production systems • Supply Network Planning • Dynamic Lot Sizeing • Scheduling • Inventory Management 		
Information about Teaching and Learning Methods	Accompanied and structured independent studies in working groups with presentation. Application through ILIAS is necessary!		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Horst Tempelmeier		

Name	Systems Analysis and Architecture		
Module number	71002	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Analysis and development of system models (functional and technical) in the context of information systems development.		
Module is allocated to	<p>Bachelor Information Systems: compulsory module in Information Systems</p> <p>Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Information Systems - Development</p> <p>Bachelor Business Administration, Economics, Social Sciences, Health Economics: elective module within the specialisation Media Management</p> <p>BA LA: Kleine Berufliche Fachrichtung Wirtschaftsinformatik: Wahl im Schwerpunktstudium</p>		
Examination Requirements	KL (90), so, MP (20)		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...describe business processes and information systems of a company through models.</p> <p>...know how (functional) requirements for an information system are determined, described, and analyzed.</p> <p>...use modeling methods on verbally described processes and information systems.</p> <p>...evaluate correctness of business process models and information systems.</p> <p>...are aware of the meaning of system architecture.</p> <p>...know the most important system architectures and their advantages and disadvantages.</p> <p>...chose and design system architectures context-specifically.</p>		
Contents	<ul style="list-style-type: none"> • Process models and process model development • Flow models and flow model development • Object models and object model development • Model integration • Model semantics • Application architecture • Distributed systems • Middleware • Integration architectures 		
Information about Teaching and Learning Methods	Lectures, exercises, case studies		
Additional Information	Required readings will be announced each term.		
Responsible Faculty Member	Prof. Dr. Werner Mellis, Prof. Dr. Ali Sunyaev		

Modules T

Name	Tax Procedure		
Module number	45005	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Business Taxation BA LA: Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Accounting BA LA: Große Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium B – Profilgruppe Accounting BA LA: Kleine Berufliche Fachrichtung Wirtschaftswissenschaft: Wahl Im Schwerpunktstudium – Profilgruppe Accounting (Finanz- und Rechnungswesen)		
Examination Requirements	KL		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Univ.-Prof. Dr. Johanna Hey		

Name	The German Economic and Social System I		
Module number	54701	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	120 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: compulsory module within the specialisation German Economic and Social System		
Examination Requirements	KL		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Michael Sauer, Prodekan für Lehre, Studium und Studienreform		

Name	The German Economic and Social System II		
Module number	54702	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems, Health Economics: compulsory module within the Specialisation German Economic and Social System		
Examination Requirements	RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Michael Sauer, Prodekan für Lehre, Studium und Studienreform		

Name	The German Economy in the 20th Century		
Module number	08010	Workload	240 h
Credit Points	8	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	Bachelor Economics: elective module within the main subject Economics Bachelor Business Administration, Social Sciences: elective module within the subsidiary subject Economics Bachelor Regional Studies East and Central Europe, Latin America, China: elective module within the subject Economics		
Examination Requirements	KL (90)		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	N.N.		

Name	The Political System of the EU: Governance and Institutions		
Module number	05208	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	Application-oriented and multidisciplinary preparation for activities in economy, administration, organisations, associations and media in a German, European and international environment.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences – Group Integrative Social Sciences - Subgroup Governance and International Relations		
Examination Requirements	RE, HA		
Information about Examination Requirements	Presentation (making up 30% of the final mark) and paper (making up 70% of the final mark)		
Courses	seminar		
Language	English		
Learning Objectives	<p>Students...</p> <p>...analyse political processes of decision-making in an international, transnational and supranational context.</p> <p>...establish within the subgroup Governance and International Relations a connection between different subjects and disciplines at a specific, theoretical, methodological and empirical level.</p>		
Contents	<ul style="list-style-type: none"> Students become familiar with approaches and perspectives of the European Policy. Main focuses are current developments in European integration and in other international and supranational organisations and institutions as well as the handling with decisive theoretical, methodological and analytical concepts of international cooperation and integration. 		
Information about Teaching and Learning Methods	Students actively participate in the seminar, discussion after the presentations.		
Additional Information	Required reading will be announced at the beginning of the term.		
Responsible Faculty Member	Katharina Eckert, Prof. Dr. Wolfgang Wessels		

Name	The Psychology of Judgement and Decision Making		
Module number	52005	Workload	120 h
Credit Points	4	Recurrence Frequency	every second term
Attendance	30 h	Independent Studies	90 h
Module is allocated to	Bachelor Social Sciences: elective module within the subsidiary subject SOPSY Bachelor Business Administration, Economics, Social Sciences, Health Economics, Information Systems: elective module within the specialisation Economic Psychology Bachelor Regional Studies East and Central Europe, Latin America: elective module within the subject Social Sciences		
Examination Requirements	KL (60)		
Courses	lecture		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	The Psychology of The Welfare State		
Module number	05216	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences - Group Integrative Social Sciences - Subgroup Welfare and Company		
Examination Requirements	KL (60), RE, HA		
Courses	seminar		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Erik Hölzl, Univ.-Prof. Dr. Detlef Fetchenhauer		

Name	Theory and methods of qualitative social research		
Module number	06302	Workload	240 h
Credit Points	8	Recurrence Frequency	every term
Attendance	60 h	Independent Studies	180 h
Module is allocated to	Bachelor Social Sciences: Elective module within the subject Social Sciences BA LA: Unterrichtsfach Politik: Wahl im Erweiterten Basisstudium		
Examination Requirements	KL (60), PA		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	Students... ...		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Name	Theory of Economic Policy		
Module number	14901	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Working in the economic policy consulting field (ministries, research institutes, public institutions), media, associations, foundations		
Module is allocated to	Bachelor Economics, Bachelor Business Administration, Bachelor Social Sciences: Elective module within the specialisation „Constitutional Economics and Economic Political Consulting“.		
Examination Requirements	KL, so		
Courses	lecture, practice		
Language	German		
Learning Objectives	<p>Students...</p> <p>...understand that “Economic Policy” as scientific discipline deals with a normative basis and is equally intersubjectively verifiable.</p> <p>...work out essential elements of economic analyses and its use for scientific political consulting.</p> <p>...learn to identify questions and fields where economic expertise might be relevant.</p> <p>...analyse the danger of methodological faults and fallacies in scientific economic policy.</p> <p>...apply the concepts and their knowledge to currently discussed problems.</p>		
Contents	<ul style="list-style-type: none"> • Philosophy of science, delimitation of economic science from related sciences • Theory of complex systems and emergence of spontaneous orders • Evolutionary theory • “Comparison of real alternative institutional arrangements as basic principle for political consulting (“Comparative institution approach”) • Economic political consulting in democratic systems (“Calculus of Consent”) • “Constitutional Economics” 		
Information about Teaching and Learning Methods	Lecture and exercise sessions		
Additional Information	High demands on students’ own active literature study and reflections. Prerequisite for the seminar within the specialisation is the module “Theory of Economic Policy” or “Political Economy”		
Responsible Faculty Member	Univ.-Prof. Achim Wambach, Ph.D., Dr. Steffen J. Roth		

Name	Topics in Macroeconomics		
Module number	14802	Workload	180 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Qualifies students for work in the media sector, political parties, research institutes, the financial sector and other institutions where a solid knowledge in the selected issues of the mentioned matters of "Topics in macroeconomics" is helpful. Prepare for further scientific inquiry in this field.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics and Public Economics Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics, Money and Financial Markets		
Examination Requirements	KL, MP		
Language	German or English		
Learning Objectives	Students... ...know the empirical facts and institutions for the selected issues of "Topics in Macroeconomics" and can rank their relevance critically. ...analyze the relevant theoretical, empirical and applied literature related to this issues. ...discuss and review the selected issues thereby using their skills in macroeconomics.		
Contents	<ul style="list-style-type: none"> • empirical facts and institutional framework • positive theoretical models • foundation for normative evaluation • of the selected issues of "Topics in Macroeconomics". 		
Information about Teaching and Learning Methods	Will be announced before the term starts.		
Responsible Faculty Member	CMR Center for Macroeconomic Research		

Name	Topics in Money and Financial Markets		
Module number	14102	Workload	180 h
Credit Points	6	Recurrence Frequency	every second term
Attendance	60 h	Independent Studies	120 h
Qualifications	Qualifies students for work in research institutes, the financial sector, central banks, government agencies and other institutions where a solid knowledge of macroeconomics and financial markets is helpful. The course also prepares students for further scientific inquiry in this field.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics and Public Economics		
Examination Requirements	KL (90)		
Recommended Prior Knowledge	A sound knowledge of intermediate macro- and microeconomics is essential.		
Courses	lecture, practice		
Language	German or English		
Learning Objectives	<p>Students...</p> <p>...gain a broad overview of ideas and debates on the interaction between financial markets and macroeconomic phenomena.</p> <p>...analyze these issues using formal theoretical models, empirical evidence and historical examples.</p> <p>...learn about topics that are active areas of current research.</p> <p>...draw and discuss policy conclusions.</p>		
Contents	<ul style="list-style-type: none"> • The course covers topics at the intersection between macroeconomics and finance: • Business cycles • Credit market imperfections • Credit cycles • Asset pricing • Financial intermediation • Financial crises 		
Information about Teaching and Learning Methods	Will be announced before the term starts.		
Responsible Faculty Member	Jun.-Prof. Ph.D. Thomas Schelkle		

Name	Topics in Psychoeconomics		
Module number	00000	Workload	180 h
Credit Points	6	Recurrence Frequency	every term
Attendance	30 h	Independent Studies	150 h
Qualifications	Being able to analyze (micro)economic decision problems in the light of insights from psychology.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences: elective module within the specialisation Psychoeconomics		
Examination Requirements	RE, HA		
Recommended Prior Knowledge	Basic knowledge of microeconomics at the level of "Grundzüge der Mikroökonomie".		
Courses	seminar		
Language	English		
Learning Objectives	<p>Students...</p> <p>...are capable of understanding formal concepts and follow formal ...arguments.</p> <p>...are able to apply elementary microeconomics concepts.</p> <p>...are capable of reflecting critically.</p>		
Contents	<ul style="list-style-type: none"> Selected Topics from Decision Making and Behavioral Microeconomics at the boundary of economics of psychology. 		
Information about Teaching and Learning Methods	E-Learning Units (ILIAS) may be provided.		
Additional Information	Additional information will be available in KLIPS.		
Responsible Faculty Member	Univ.-Prof. Dr. Carlos Alós-Ferrer		

Name	Topics in Public Economics I		
Module number	14803	Workload	0 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	60 h	Independent Studies	120 h
Qualifications	Expert advice for decision-making bodies in politics and economics with focus on issues in fiscal policy. Employment as economic journalists, in research institutes or in academic research.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics and Public Economics Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Public Finance		
Examination Requirements	KL, MP		
Courses	lecture, practice		
Language	German		
Learning Objectives	Students... ...will learn the following skills: ...Substantive knowledge of the current research in the field of the theory of public expenditure as well as possible strategies of an empirical review. ...Methodological skills: (i) Microfounded derivation of the central results in the theory of public expenditure, (ii) Derivation of policy recommendations for public expenditure policies on the basis of welfare economics. ...Relating to applications: Discussion of the central concepts in relation to current issues in economic policy.		
Contents	<ul style="list-style-type: none"> • Externalities, Pigou taxes, quantity regulation, Coase theorem • Public goods, efficiency conditions, state provision and the crowding out of private contributions, necessity of public intervention in order to achieve efficiency • Central vs. decentral supply of public goods • Social security • Distributive politics and antipoverty measures 		
Information about Teaching and Learning Methods	Additional information will be provided at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Felix Bierbrauer		

Name	Topics in Public Economics II		
Module number	14804	Workload	0 h
Credit Points	6	Recurrence Frequency	every summer term
Attendance	60 h	Independent Studies	120 h
Qualifications	Expert advice for decision-making bodies in politics and economics with focus on issues in fiscal policy. Employment as economic journalists, in research institutes or in academic research.		
Module is allocated to	Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Macroeconomics and Public Economics Bachelor Business Administration, Economics, Social Sciences, Information Systems: elective module within the specialisation Public Finance		
Examination Requirements	KL, MP		
Courses	lecture, practice		
Language	English		
Learning Objectives	Students... ...will learn the following skills: ...Substantive knowledge of the current research in the field of the theory of public expenditure as well as possible strategies of an empirical review. ...Methodological skills: (i) Microfounded derivation of the central results in the theory of public expenditure, (ii) Derivation of policy recommendations for tax policy on the basis of welfare economics. ...Relating to applications: Discussion of the central concepts in relation to current issues in economic policy.		
Contents	<ul style="list-style-type: none"> • The effect of taxation on individual behavior and on the efficiency of market outcomes • Indirect taxes • Taxation of income • Corporate taxation • Political economy of distributive income tax systems 		
Information about Teaching and Learning Methods	Additional information will be provided at the beginning of the term.		
Responsible Faculty Member	Univ.-Prof. Dr. Felix Bierbrauer		

Name	Transnational Social Policy and International Standards as a Problem of Governance		
Module number	05207	Workload	180 h
Credit Points	6	Recurrence Frequency	every winter term
Attendance	30 h	Independent Studies	150 h
Qualifications	Application-oriented, multidisciplinary preparation for activities in economy, administration, organisations, associations and media within a German, European and international environment.		
Module is allocated to	Bachelor Social Sciences: elective module within the main subject Social Sciences – Group Integrative Social Sciences - Subgroup Governance and International Relations		
Examination Requirements	RE, HA		
Information about Examination Requirements	Presentation or oral contribution respective (making up 30% of the final grade) and paper (making up 70% of the final grade)		
Courses	seminar		
Language	English		
Learning Objectives	<p>Students...</p> <p>...analyse political processes of decision-making in an international, transnational and supranational context.</p> <p>...interlink different subjects and disciplines on a specific, theoretical, methodological and empirical level.</p>		
Contents	<ul style="list-style-type: none"> Students become familiar with theoretical approaches and perspectives of transnational social policy. Main focuses are the developments and concepts of international and supranational organisations in the field of social policy. Questions are also related to models and methods in the framework of a world social order. The topics will be discussed with reference to relevant regional case studies. 		
Information about Teaching and Learning Methods	Students are required to comment on and to discuss several topics. Exercises and presentations prepared by students.		
Additional Information	compulsory reading will be announced at the beginning of the term.		
Responsible Faculty Member	Prof. Dr. Frank Schulz-Nieswandt		

Modules V

Name	Vocational Education		
Module number	49101	Workload	360 h
Credit Points	12	Recurrence Frequency	every summer term
Attendance	90 h	Independent Studies	270 h
Module is allocated to	Bachelor Business Administration, Health Economics, Information Systems: compulsory module within the specialisation Occupational Education		
Examination Requirements	KL, RE		
Courses	seminar, lecture, practice		
Language	German		
Learning Objectives	Students... ...		
Responsible Faculty Member	Geschäftsführender Direktor des Instituts für Berufs-, Wirtschafts- und Sozialpädagogik		

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